



Faculty Details Proforma For College Web-site



Title	Dr.	First Name	Reema	Last Name	Dehal	Photograph
Designation	Associate Professor					
Address	Daulat Ram College					
Email - ID	reemadehal@dr.du.ac.in					
Educational Qualification						
Degree	Institution				Year	
AISSSE	Central Board of Secondary Education (CBSE)				1991	
B.Com(H)	Jesus and Mary College				1994	
M.Com	Hindu College				1996	
NET	University Grants Commission				2006, June	
DOEACC 'O' Level	Department of Information Technology, Government of India				2006	
M.Phil	Delhi School of Economics				2006	
PhD.	Maharshi Dayanand University				2021 January	
Career Profile						
Have been teaching in Delhi University for over 28 years . Joined Daulat Ram College in 2006 . Got promoted to Associate Professor in 2010 and continuing to serve one of the best colleges of the nation.						
Administrative Assignments						
Actively involved in the corporate life of college, contributing to various staff council committees, cultural activities through the societies and cells and all departmental duties. Important administrative work undertaken in the last three years						
<ol style="list-style-type: none">1. Teacher Incharge, Commerce Department, 2023-242. Convenor, B.Com Hons admissions 2023-243. Convenor, B.Com Program admission 2019, 20204. Convenor, Students' Amenities Committee, 2022-20235. Convenor, S-Marketing Cell 2019 to 20216. Co-Convenor, Skill Development Program Committee 2024-257. Nodal Officer, All Scholarships (NSP, Inspire, Delhi District Scholarship, all state scholarships), 2022-20238. Nodal Officer, PMSSS 2019 to 2023.9. Representative (teacher), NPS committee.10. Member Screening Committee (Commerce) 2020-21, 2022-23, 2024-2511. Member, National Social Service (NSS), 2019 to 202112. Member, Library Committee, 2021-202313. Member, Admission Committee as Core Member for B.Com Hons, 202114. Member, Udyam: EISC 2024-25						
Areas of Interest/Specialization						
Marketing Management, Human Resource Management, Statistics, Entrepreneurship						

Subjects Taught
In the last three years, papers taught are
<ol style="list-style-type: none"> 1. Principles of Marketing 2. Consumer Affairs and Customer Care 3. Personal Selling and Salesmanship 4. Business Mathematics and Statistics 5. Business Organization and Management 6. Management Principles and its Application 7. SEC: Digital Marketing 8. Human Resource Management 9. Company Law 10. Entrepreneurship and New Venture Planning
Research Guidance
Publications Profile
Published 3 research papers and 1 book chapter in academic sessions 2023-25
Conference Organization/ Presentation (in the last three years)
<ol style="list-style-type: none"> 1. Delivered the Inaugural Lecture in the annual festival of 'Dhara', Eco Club of DRC on the topic, Eco-Bricks: A Revolutionary Solution to Plastic Pollution, 3rd April 2023. 2. Presented a paper each in the <ol style="list-style-type: none"> a. International Seminar on "Sustainable Development and Community Engagement : Understanding Participation and Empowerment" held on 27th November, 2024, organized by Satyawati College (E) And Indian Council of Social Science Research (ICSSR), Delhi and b. at the International Conference on "Solid Waste Management: Developmental Strategies for Sustainable Environment " IICSWM 2024) held on 19th April, 2024, organized by DAV Centenary College, Faridabad (Affiliated to Maharishi Dayanand University), approved by Directorate of Higher Education, Haryana.
Research Projects (Major Grants/Research Collaboration)
Awards and Distinctions
Association with Professional Bodies
<ul style="list-style-type: none"> ✓ Member: Drafting of papers groups under NEP 2020, Department of Commerce, Delhi School of Economics, for papers related to Marketing Stream. Continuous work done from April 2022 onwards. ✓ Member: guidelines formulation for the subjects like Principles of Marketing, Business Statistics, Human Resource Management, Company Law.
Other Activities
Continuously involved in the Paper Setting and Evaluation work of the examination branch, Delhi University.