




University of Delhi



Curriculum Vitae

Personal Details

Name	Isha Kumari Bhatt	
Designation	Assistant Professor	
Department	Commerce	
Email	IshaBhatt@dr.du.ac.in	

Educational Qualification

Degree	Institution	Year
PhD	Department of Commerce, Delhi School of Economics, University of Delhi	Pursuing (Enrolled in 2022-23)
M.Com	Department of Commerce, Delhi School of Economics, University of Delhi	2014
B. Com(H)	Shri Ram College of Commerce, University of Delhi	2012

Additional Qualification

Qualified Junior Research Fellowship (**JRF**) and National Eligibility Test (**NET**) for Lectureship conducted by University Grants Commission (UGC) in June 2013.

Full time Teaching Experience

S.No	Designation	Institution	Time Period	Nature of Appointment
1.	Assistant Professor	Daulat Ram College	22 July 2015 – 19 March 2023	Ad-hoc
2	Assistant Professor	Daulat Ram College	20 th March 2023- Present	Permanent

Administrative Assignments

Name of Institute	Designation	Time period	Experience
Non-Collegiate Women Education Board's	Convenor of Brochure/Souvenir Committee in the Two-day national seminar	November 2023	Preparation of Brochure and Souvenir for the two day national seminar
Non-Collegiate Women Education Board's	Member of Publication/abstract team and stage management committee in the two day national seminar	November 2023	Sorting and replying to emails, anchored a technical session.
Daulat Ram College	Convenor, Smarketing Cell	2018-2019	1 year
Daulat Ram College	Editor, Commerce Department newsletter	2017, 2021	Editing of Newsletter
Daulat Ram College	Co-Convenor, Finance and Investment Cell	2021-2022	1 year
Daulat Ram College	B. Com admission Helper	2021-22	1 year

Daulat Ram College	Open Book Examination (OBE) Nodal team Member	OBE March 2021	1 year
Daulat Ram College	Admission Core Committee member	2022-23	1 year
Daulat Ram College	National Social Service (NSS) Member	2022-23	1 year
Daulat Ram College	Quiz society member	2022-23	1 year
Daulat Ram College	SEC Coordinator (Department Level)	2022-23, 2023-24	2 year
Daulat Ram College	Member Student Grievance Committee, Admissions, Grievance Redressal Cell	2023-24	1 year
Daulat Ram College	Member, Annual report Sub-Committee	2023-24	1 year

Areas of Interest in Teaching

Principles of Marketing, Computer Applications in Business, Basic IT Tools, Advertising, Corporate Laws, Cost Accounting, E-Commerce, Financial Accounting, Tourism and Hospitality.

Details of refresher/orientation course/research methodology/workshop/syllabus up gradation/ teaching – learning-evaluation/technology programmes/Faculty Development Programme

S.No.	Details	Place	Period		Year	Sponsoring/Organising Agency
			From	To		
1	Online Induction Training/orientation programme	Online	25th February 2023	27th March 2023	2023	Guru Angad Dev Teaching Learning Centre at Khalsa College
2	Refresher Course	Online	June 6, 2023	20 June 2023	2023	Teaching Learning Centre, Ramanujan College, University of Delhi.
3	Basic and Advanced Tally with GST workshop	Online	13 th January 2023	14 th January 2023	2023	Shri Ram College of Commerce, University of Delhi
4	Mendeley Training Certification of achievement	Online	17 th June 2023	17 th June 2023	2023	Department of Commerce, University of Delhi
5	Waste Management During Pandemic and Its Impact on Circular Economy	Online	22 November	26 November	2021	Mahatma Hansraj Faculty Development Centre, A Centre of MoE, Govt. of India Under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT)
6	1 Week FDP on “Global Economy, Finance, Industry and Business: Emerging trends and challenges”	Online	24 February 2021	3 March 2021	2021	Shyama Prasad Mukherjee College for Women under the aegis of Ministry of Human Resource Development

7	1 week PDP on “Strategies of effective classroom teaching”	Online	26 th July 2021	1 st August 2021	2021	Patrician College of Arts and Science, Chennai
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Organising seminars/ conferences/workshops, other college/university activities.

S.No.	Year	Details	Place	Period		Sponsoring/Organising Agency
				From	To	
1	2023	Two day National Seminar on “ Women in the decision making roles in corporates	Confere nce Hall, Delhi Universi ty	2 nd November 2023	3 rd November 2023	Non Collegiate Women and Education Board (NCWEB)and National commission for Women
1.	2021	Webinar on “Basics of Income Tax & E filing of ITR for Salaried Individuals for FY 2020-21”	Zoom (Online platform)	1 st Septembe r 2021	1 st Septembe r 2021	Department of Commerce, Daulat Ram College, University of Delhi
2	2020	National Webinar on “Mentoring Teachers for effective Online teaching”	Online	5 th July 2020	5 th July 2020	Department of Commerce, Daulat Ram College
3	2020	National Webinar on “Sahaja Yoga Meditation: Discover Inner Peace and Positivity”	Online	12 th July 2020	12 th July 2020	Department of Commerce, Daulat Ram College

4	2020	UGC & ICSSR sponsored National Conference on “Income Inequality, Protectionism and International Trade in Digital Age: with reference to India”	Daulat Ram College	21 st January 2020	21 st January 2020	Department of Commerce, Daulat Ram College
5	2020	Faculty Development Program on “Empowering Teaching Learning through Google Classroom and other ICT tools: A Comprehensive Practical Approach”	Online	21 st July 2020	23 rd July 2020	Department of Commerce, Daulat Ram College
6	2016	FDP on “Qualitative and Quantitative Research methods using SPSS”	Daulat Ram College	1 st December 2016	7 th December 2016	Department of Commerce, Daulat Ram College

Research Publications

S.No	Publication details (Authors, Title of article, Journal, Volume, Issue, Year, Page range of article, URL/DOI)	Date of Publication	Impact Factor	UGC Care List Journal Yes/No	Scopus Indexed Journal Yes/No	ISSN No
1	Kumar, S., Kumar, V., Kumari Bhatt, I., Kumar, S., & Attri, K. (2023). Digital transformation in tourism sector: trends and future perspectives from a bibliometric-content analysis. <i>Journal of Hospitality and Tourism Insights, ahead-of-print</i> (ahead-of-print). doi:10.1108/JHTI-10-2022-0472	6 July 2023	4.5	Scopus	Yes	2514-9792

2	Kumar, S, Dagar P., Kumari Bhatt I., Devi, N. (2023)Empowering Rural Women in the Digital Age: A Systematic Review, <i>International Journal of Academic Research & Development (IJAR&D)</i> , Volume 9, 17th Issue, No. 1, January-June, 2023,Pg 15-23	January-June, 2023	-	No	No	2395-1737 (Print)
3	Kumar, S., Attri. K., Kumar, V., Thakur. J., Kumar S., Kumari Bhatt, I. (2023) bibliometric analysis of knowledge Development in Family Business in the Tourism industry (2023), <i>Journal of Services research</i> , volume 23, No. 1, https://www.vedatya.ac.in/product-category/hospitality/	April-September 2023	-	Yes UGC Care listed and ABDC listed.	No	0972-4702
4	Isha Kumari Bhatt, Varinder Kumar, Instagram as a new platform for political participation among Indian Youth: An Opinion study of university students, <i>BHU Management Review</i> , Vol 8, Issue 1&2,2020, 24-33, https://internet.bhu.ac.in/fms/BHUMgmReview/BHUMReview-Vol.8-24-33.pdf	Jan Dec 2020	-	UGC care list	No	22310142
5	Isha Kumari Bhatt, Varinder Kumar, Impact of Coronavirus (covid-19) on Entrepreneurship: A critical Insight, <i>HANS SHODH SUDHA</i> , Vol. 1, Issue 4, (2021), pp. 5-16, https://www.hansshodhsudha.com/fourth issue/April-June%20article%201.pdf	April-June 2021	-	Peer reviewed	-	-
6	Customer Centricity: Antecedents and Barrier, <i>International Journal of research in Commerce, Economics and Management</i> , https://ijrcm.org.in/article_info.php?article_id=9642	1 July 2021	1.302	Peer reviewed	-	2231-4245

7	Customer Centricity: A multidimensional perspective, <i>International Journal of research in Commerce, Economics and Management</i> , Vol 11, issue no 7 (2021), https://ijrcm.org.in/article_info.php?article_id=9638	7 July 2021	1.302	Peer reviewed	-	2231-1009
8	Kumari Bhatt I. (2021) Firms of Endearment vs. Non-Firm of Endearment, <i>International Journal of research in Commerce and Management</i>	1 July 2021	1.302	Peer reviewed	-	0976-2183

Book Chapters

S. No	Title of the book Chapter	Date	DOI	Scopus Indexed	eISBN	Published by
1	Kumar, S., Valeri, M., Kumar, V., Kumar, S., & Bhatt, I. K. (2023). Mapping the Research Trends on Sports Tourism and Sustainability: A Bibliometric Analysis. <i>Sport and Tourism</i> , 1-22.	5 July 2023	https://doi.org/10.1108/978-1-83753-240-720231001	Yes	978-1-83753-240-7	Emerald Publishing Ltd
2	Kumar, S., Kumar, V., Bhatt, I.K., Kumar, S. (2023). Mapping Research Trends on Smart Tourism: A Bibliometric Analysis. In: Marques, J., Marques, R.P. (eds) <i>Digital Transformation of the Hotel Industry. Tourism, Hospitality & Event Management</i> . Springer, Cham. https://doi.org/10.1007/978-	6 June 2023	https://doi.org/10.1007/978-3-031-31682-1_5	Yes	978-3-031-31682-1c	Springer

Conference Attended and Paper presentation.

S.No	Type of Event	Name of Event	Venue of conference	Date of conference (Start date – End Date)	Attended (yes/no)	Paper presented	No of Papers presented
1	International Conference	2nd International Conference on technology, innovation and sustainability in business management (ICTIs 2023)	Online	3 rd May 2023- 4 th May 2023	Yes	Yes	1
2	International Seminar	International Seminar on Experiential Tourism: The way forward	Online	16 th -17 th March 2023	Yes	Yes	1
3	International Conference	International Conference on “Recent trends in Hospitality, Culinary and Business Practices	Online	8-9 th December 2022	Yes	Yes	1
4	International Conference	Two Day Virtual International Conference on “Recent Advances in Sustainable Practices, Social Innovations And Entrepreneurship	Online	17-18 th February 2023	Yes	Yes	1
5	Conference on “Marketing in the 21 st century: Issues and challenges”	UGC sponsored National Conference	Patel Chest Institute	5-6 February 2016	Yes	No	-
6	Conference on Corporate Governance	2 nd Annual Commerce Convention	Shanker Auditorium	3 rd April 2013	Yes	No	-

7	Conference on Corporate Governance and CSR: Retrospect and Prospects	4th Annual Commerce Convention	Shanker Auditorium	18-19 December 2015	Yes	No	-
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Resource Person (Conference/seminar/ workshop/training programme/ educational trips)

S.No	Type of Event	Name of Event	Venue	Date of Event (Start Date End Date)	State your role: Convener/Member organizing committee/ Speaker/ Coordinator	Duration of Activity	No of participant in the programme
1	Faculty Training Programme	Enhancing Learning through ICT Tools	Lab 5	19 th -20 th July 2023	Speaker	2 hours	30+
2	Skill Development Programme	E-Learning Enhancing Learning through ICT Tools	Online	26 th -27 th November 2022	Speaker	2 hours	150+
3	Skill Development Programme	Digital Literacy	ZLT (Daulat Ram college)	14-7- 2016	Speaker	2 hours	30 approx.
4	Skill Development Programme	Startupedia	CLT (Daulat Ram College)	12-7- 2016	Speaker	2 hours	30 approx.

5	Skill Enhancement Workshop	Skill Enhancement Workshop for Non Teaching staff	BLT (Daulat Ram College)	7- 13 · 2021	Speaker	3 hours	26
6	Digital Literacy workshop	Google forms and leveraging SPSS for Data Management and Analysis”	ZLT (Daulat Ram College)	12 th July 2016	Speaker	2 hours	20 approx.
7	In house skill development course (Startupedia: from idea to marketplace)	Managing the crisis by startups	CLT (Daulat Ram College)	14 th July 2016	Speaker	2 hours	25 approx.