



Faculty Details Proforma For College Web-site



Title	Ms.	First Name	Ritu	Last Name	Rani	Photograph
Designation	Assistant Professor					
Address						
Phone No. Office						
Residence	Delhi, India					
Mobile No.						
Email - ID	riturani@dr.du.ac.in , ritudagar01@gmail.com					
Web Page						
Educational Qualification						
Degree	Institution				Year	
Ph.D. (Pursuing)	Department of Commerce, Delhi School of Economics, University of Delhi				-	
M.Phil.	Department of Commerce, Delhi School of Economics, University of Delhi				2021	
NET/JRF	UGC-NET				2019	
M.Com	Hansraj College, University of Delhi				2019	
B.Com (Hons.)	Shivaji College, University of Delhi				2015	
Career Profile						
Teaching Experience as an Assistant Professor ;						
<ul style="list-style-type: none"> ▪ Daulat Ram College, University of Delhi (March, 2023 – Present) ▪ Shivaji College, University of Delhi (November, 2021 – February, 2023) ▪ Non- Collegiate Women Education Board (NCWEB), D.U. (October, 2020 – April, 2021) 						
Administrative Assignments						
NA						
Areas of Interest / Specialization						
Finance, Human Resource Management & Organizational Behaviour and Development						
Subjects Taught						
Financial Literacy, Finance for Everyone, Entrepreneurship, Business Law, Company Law, E-Commerce, Financial Accounting & Tally ERP 9, Computer Application in Business, Social Media Marketing, etc.						
Research Guidance						
NA						
Publications Profile						
Verma, A., Kumar, R. & Rani, R. (2022). Role of Future Marketing – It's Trends and Challenges, Journal of Positive School Psychology, 6(8), 8165-8168.						

Conference Organization / Presentation (in the last three years)

- Organizing Committee Member in **International Conference on Data Analytics in Business and Marketing** by Department of Commerce, Shivaji College, University of Delhi from April 21-22,2022.
- Presented a paper titled “Impact of ICT in tertiary education in India on student’s academic performance and overcoming Human Capital Challenges” in **International Young Researchers’ Conclave** organized by Shaheed Rajguru College of Applied Sciences for Women, University of Delhi held on September 25-26, 2020.

Research Projects (Major Grants/Research Collaboration)

NA

Awards and Distinctions

NA

Association with Professional Bodies

NA

Other Activities

- Attended 8th Annual International Commerce Conference (AICC) on the theme ‘**Bharat @ 2047 : Role of Commerce & Business**’ organized by Department of Commerce, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi from January 11-12, 2023.
- Delivered a lecture as a Resource Person on the topic ‘**Advance Add on – Pear Deck, Slides Translation, Saving Slides as GIF or Video Files**’ in the Value-Added Course entitled **G-Suite and Its Applications** conducted by Department of Commerce, Shivaji College, University of Delhi from Sep 11th,2022 – Nov 13th,2022.
- Invited as a Resource Person in one-month Online FDP on ‘**Shiksha - Unleashing the latent potential of an Educator in Higher Education Institutions (HEIs)**’ scheduled to be held from the 18th June 2022 to 16th July 2022 by Human Resource Development Center (HRDC), Sri Sri University, Cuttack, Odisha! where, I delivered a lecture on the topic "**Nuances of qualitative research**" on 29 June, 2022.
- Attended workshop on **Qualitative Analysis using NVivo** organized by Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi from 27- 28th May, 2022.
- Attended One Week (Online) Interdisciplinary Faculty Development Programme on **Basics of Quality Research** organized by Department of Commerce, Sri Venkateshwara College, University of Delhi in Collaboration with Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi from 18-24th December, 2021.
- Attended One Week (Online) National Faculty Development Programme on **Multivariate Analysis and Structural Equation Modeling** organized by Department of Commerce, Shivaji College, University of Delhi in Collaboration with Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi from 27th November-3rd December, 2021.