



DAULAT RAM COLLEGE

(UNIVERSITY OF DELHI)

EVENT REPORT (2025-26)

NAME OF THE EVENT- Seminar on “AI at Your Command: Business Prompting for the Next-Gen Manager”			
DATE	DEPARTMENT	SOCIETY	COORDINATOR
15 th November 2025	Commerce	Comneur – The Commerce Association	Convener- Ms. Ritu Rani & Ms. Renu Verma (Assistant Professors)
TIME	VENUE	NO OF PARTICIPANTS	NATURE (Online/offline/hybrid)
10:00 am to 11:30 a.m.	Sadbhavana Bhavan (2 nd floor)	120+	Offline

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Seminar on “AI at Your Command: Business Prompting for the next-gen manager”
OBJECTIVES	The core objective of this seminar of Comneur was to learn how AI-powered prompts are reshaping business decision-making and management roles. The session aimed to introduce students to the growing significance of Artificial Intelligence in

	business decision-making and to equip them with the foundational skills of effective prompting.
METHODOLOGY	The seminar began with a welcome and introduction of the speaker, followed by an insightful talk on the role of AI combined with human insight in shaping the future of management. The speaker explained the concept of prompting and the science behind it, focusing on key elements such as clarity, context, constraints, and chain of thoughts. Students were shown examples of good and bad prompts to understand how prompt quality influences AI responses. An engaging “Guess the Logo” activity was conducted to maintain participation, after which students were encouraged to try prompts live on ChatGPT for hands-on learning. The session also highlighted how prompting is becoming a crucial professional skill. The methodology concluded with an interactive Q&A session where students clarified their doubts and explored the practical relevance of AI prompting
INVITED SPEAKERS WITH AFFILIATION DETAILS	Prof. Vineet Singh Prof. Vineet Singh is a renowned educator and AI practitioner, currently serving as a Senior Lecturer at BSM Hyderabad. With expertise in Artificial Intelligence, Business Innovation, and Digital Transformation, he has guided numerous students and professionals in understanding how emerging technologies are reshaping modern management practices.
OUTCOMES	The seminar “AI at Your Command: Business Prompting for the Next-Gen Manager” organized by COMNEUR, The Commerce Association of Daulat Ram College, proved to be highly insightful and impactful for all the students.. Conducted by Prof. Vineet Singh, Senior Lecturer at BSM Hyderabad and an AI & Business Innovation Specialist, the session equipped students with a comprehensive understanding of how AI-powered prompting is transforming business decision-making and managerial roles.

PHOTOS/POSTERS





EVENT SUMMARY

Event Name: “AI at Your Command: Business Prompting for the Next-Gen Manager”

Date: 15th November 2025

Time: 10:00 AM – 11:30 AM

Venue: Sadbhavana Bhawan, 2nd Floor

Organized by: Comneur – The Commerce Association, Daulat Ram College

Keynote Speaker: Prof. Vineet Singh

Senior Lecturer at BSM Hyderabad, AI & Business Innovation Specialist

Convenors: Ms. Ritu Rani & Ms. Renu Verma (Assistant Professors)

No. Of participants : 120+

Event Summary

The seminar on “**AI at Your Command: Business Prompting for the Next-Gen Manager**”, organized by Comneur at Daulat Ram College, introduced students to the fast-evolving field of AI prompting and its significance in modern management. Led by **Prof. Vineet Singh**, the session covered the fundamentals of prompting, the science behind effective prompt creation, and the importance of clarity, context, constraints, and chain of thought in shaping AI responses. Through real examples of good and bad prompts, along with the interactive “**Guess the Logo**” activity and live prompt testing on ChatGPT, students gained practical exposure to how prompting functions and why it is becoming an essential managerial skill.

Prof. Singh emphasized the idea that **AI will not replace individuals, but those who know how to use AI will have an advantage**, highlighting the future of human–AI collaboration. He concluded by discussing how institutions like BSM are leading this technological transformation. The seminar ended with a productive **Q&A session**, where students clarified doubts about AI tools, workplace applications, and career relevance. Overall, the session was highly informative and equipped participants with valuable insights to become future-ready professionals in an AI-enhanced world.