



Daulat Ram College

(University of Delhi)

EVENT REPORT (2023-24)

NAME OF THE EVENT: <i>Seminar on 'Basics of Design Thinking' by Dr. Arti Jain</i>			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATOR'S NAME
4th October, 2023	N/A	Udyam- Entrepreneurship and Innovation: Start-up Cell	Chief Patron: Prof. Savita Roy, Principal Convener: Ms. Shikha Singh Co- Convener: Narendra Kumar
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
12:00 pm onwards	Conference Hall, Daulat Ram College	110	Offline
FINANCIAL SUPPORT/ ASSISTANCE (if any):			

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF	
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THE ACTIVITY	Basics of Design Thinking
OBJECTIVES	Udyam - Entrepreneurship and Innovation: Start-Up Cell, Daulat Ram College, commemorated a talk show with the aim to provide participants with an immersive and detailed understanding of Design Thinking as a powerful problem-solving approach. The event aimed to inspire creativity, empathy, and entrepreneurial thinking among attendees by showcasing how Design Thinking can be applied to drive innovation and solve real-world challenges. Furthermore, it sought to foster a sense of community and collaboration within the society by bringing together individuals from diverse academic backgrounds to explore the transformative potential of Design Thinking.
METHODOLOGY	Lecture followed by Q&A Session
INVITED SPEAKERS WITH AFFLIATION DETAILS (IF ANY)	Dr. Arti Jain, Assistant Professor, Department of Chemistry
OUTCOMES	1. Awareness: Attendees gained a deeper understanding of Design Thinking as a problem-solving methodology and its potential to drive innovation. 2. Inspiration: The event served as a source of inspiration, motivating individuals to think creatively, empathetically, and entrepreneurially. 3. Skill Development: Participants acquired practical skills in applying Design Thinking to real-world challenges, enabling them to become more effective problem solvers. 4. Cross-Disciplinary Learning: The diverse participant base from various academic courses fostered cross-disciplinary learning, showcasing the versatility of Design Thinking in addressing challenges across different fields.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters	2 Number of Participants & Name of participants √	3 Video clip	4 Photos √	5 Feedback Form & Analysis
6	7	8	9	10

News clip with details	Sample Copy of the Certificate	Posters/ Invites √	Event report assisted by event coordinator & IQAC coordinator √	Any other
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IQAC Document No:	Criterion No: III
EISC/2023-24/02	IQAC file No:

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Ms. Shikha Singh		

FOR REFERENCE

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

NAMES OF THE PARTICIPANTS:

Adhya Thakur	B.com program	1st
Aditi Singh Parihar	B.com Program	3rd
Agrima Barthwal	B.com(hons)	2nd
Ananya Patra	BCom (Prog)	2nd
Archi Bhandari	B.com (hons)	1st
Khushi Goyal	B.A (hons)	3rd
Khwaish Grover	BCom (Prog.)	1st
Kusum	B.A(HONS.)	2nd
Nandini Jhamb	B.A Hons	2nd
Pari Dua	BA Economics Hons	3rd
Priyanka Chauhan	BA Hindi Honors	1st
Samriddhi Sethi	BA (Hons)	1st
Sinny Kumari	Bcom (hons)	1st
Tanisha Agarwal	BA Economics Hons	1st
Anshika Mishra	BSc. Life science	2nd year
Muskan Singh	Bsc life science	2nd year
NEHA BHATNAGAR	B.Sc. Life Science	2nd Year.
Riya Garg	ba prog (ESB+nhe)	1st year
Shambhavi	Bsc. Life Sciences	2nd year
Sinny kumari	Bcom hons.	1st year

INVITE POSTER



UDYAM

Entrepreneurship and Innovation: Startup Cell
Daulat Ram College
presents

A
Talk
By
DR. ARTI JAIN
Assistant Professor,
Department of Chemistry

**ON “BASICS OF
DESIGN THINKING”**



Scan Now.

**4 OCTOBER 2023
CONFERENCE HALL
12 NOON**

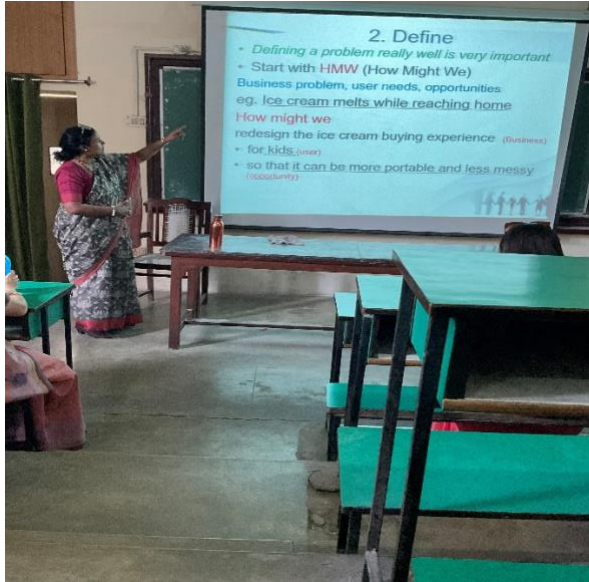
JOIN US TO UNLEASH YOUR CREATIVE PROWESS!

Prof. Savita Roy
Principal

Convenor: Ms. Shikha Singh
Co-Convenor: Dr. Narendra Kumar
Organising Team: Dr. Kusum Lata, Dr. Renu, Dr. Geeta Chauhan, Dr. Radhika Gupta, Ms. Harita

For Queries Contact:
eicdrdu@gmail.com

EVENT PHOTOS: *Please note event photos must be geotagged (with location coordinates and time)*





EVENT SUMMARY

Hosted by Udyam - Entrepreneurship and Innovation: Start-Up Cell, Daulat Ram College, the event took place on October 4th, 2023. It featured an engaging talk on the fundamentals of Design Thinking. The central theme of the event was to encourage attendees to shift from mere dreamers to skilled designers of innovative solutions. Design Thinking, a methodology that emphasizes understanding user needs, defining challenges, and crafting solutions with a human-centric approach, was at the heart of the event. Attendees were taken on an exciting journey that showcased how this approach can ignite the entrepreneurial flame and transform abstract ideas into thriving ventures.

The event attracted an enthusiastic and diverse group of participants, with over 60+ attendees hailing from more than 8 different academic courses. These participants represented a wide range of academic disciplines, including but not limited to:

- BA Program
- BCom Program
- BCom (Hons)
- BSc Life Science
- BSc (Hons) Chemistry
- BA (Hons) Economics

This diverse representation underscored the universal appeal of Design Thinking as a problem-solving methodology applicable across various fields and disciplines.

Patron:

Prof. Savita Roy

Convener:

Ms. Shikha Singh

Co-Convener:

Dr. Narendra Kumar

Organizing Committee:

Dr. Arti Jain

Dr. Geeta Chauhan

Dr. Radhika Gupta

Dr. Renu

Ms. Haritha P

- **Note :** Certificate of successful completion of event if any

