



Faculty Details Proforma For College Web-site



Title	Prof. (Dr.)	First Name	Gurmeet	Last Name	Kaur	Photograph
Designation		Professor				
Address		Daulat Ram College, 4, Patel Marg, Maurice Nagar, Delhi 110007				
Phone No. Office		+91-9821382457				
Residence		Daulat Ram College, 4, Patel Marg, Maurice Nagar, Delhi 110007				
Mobile No.						
Email - ID		daulatramcollege@dr.du.ac.in				
Web Page						
Educational Qualification						
Degree		Institution				Year
Ph.D. (Marketing)		Topic of Thesis: "Green Marketing in India: An Attitudinal and Behavioural Study" from Department of Commerce, Delhi School of Economics, University of Delhi				2006
M.Phil. (Marketing)		Topic of M.Phil. Dissertation: "Green Marketing - A Study of Consumers' Attitudinal and Behavioural Aspects" from Department of Commerce, Delhi School of Economics, University of Delhi				2002
M.Com.		Department of Commerce , Delhi School of Economics, University of Delhi				1998
B.Com.(H)		Hansraj College , University of Delhi				1996
Career Profile						
Designation		Institution		Time Period		Nature of Appointment
Professor		Daulat Ram College, University of Delhi		1/7/2022 – till date		Permanent
Associate Professor		Daulat Ram College, University of Delhi		1/10/2010 – 30/06/2022		Permanent
Reader		Daulat Ram College, University of Delhi		01/10/2007 – 30/09/2010		Permanent
Assistant Professor (Senior)		Daulat Ram College, University of Delhi		15/09/2005 – 30/09/2007		Permanent
Lecturer		S.G.T.B. Khalsa College, University of Delhi		16/07/2003 – 14/09/2005		Temporary
Lecturer		S.G.T.B. Khalsa College, University of Delhi		16/10/1998 – 15/07/2003		Adhoc
Administrative Assignments						
Nature of Activity/Committee/Cell			Designation	Institution/Department	Period	
					From	To
Bursarship			Bursar	Daulat Ram College	Nov 2024	Till date
IQAC			Member	Daulat Ram College	May 2024	Till date
Ranking Committee			Member	Daulat Ram College	May 2024	Till date
Cyber Cell			Convener	Daulat Ram College	May 2024	Till date

Membership Statute 9(3)(v), University of Delhi	Member	Faculty of Commerce & Business, University of Delhi	11.06.2024	11.06.2027
Disaster Management Cell	Nodal Officer	Daulat Ram College	2023	2024
Teachers' Grievance Cell	Convenor	Daulat Ram College	2023	2024
SC-ST Teachers' Grievance	Convenor	Daulat Ram College	2023	2024
Delhi University Semester Examination – Category B: SOL	Deputy Superintendent	Daulat Ram College	Nov 2023	Jan 2024
Delhi University Semester Examination – Category A	Deputy Superintendent	Daulat Ram College	Nov 2023	Jan 2024
Teaching Program Committee	Convenor	Daulat Ram College	2022	2023
Workload Committee	Convenor	Daulat Ram College	2022	2023
Commerce Association	Incharge	Commerce Department, Daulat Ram College	2022	2023
Inchargeship of Department	Teacher Incharge	Commerce Department, Daulat Ram College	May 2021	June 2022
Admissions	Incharge	Commerce Department, Daulat Ram College	May 2021	June 2022
Selection Committee for Guest Appointment	Member	Commerce Department, Daulat Ram College	May 2021	June 2022
Computer Practical Examination	Deputy Superintendent	Commerce Department, Daulat Ram College	May 2021	June 2022
Purchase Committee	Member	Commerce Department, Daulat Ram College	May 2021	June 2022
Prize Committee	Member	Commerce Department, Daulat Ram College	May 2021	June 2022
Time Table Committee	Member	Commerce Department, Daulat Ram College	May 2021	June 2022
Delhi University Semester Examination – Category B: SOL	Deputy Superintendent	Daulat Ram College	May 2022	June 2022
Delhi University Semester Examination – Category B: SOL	Deputy Superintendent	Daulat Ram College	Aug 2022	Sep 2022
Delhi University Semester Examination – Category B: SOL	Deputy Superintendent	Daulat Ram College	Nov 2022	Dec 2022
Screening Committee (Mathematics)	Member	Daulat Ram College	Jan 2021	Apr 2021
Screening Committee (English)	Member	Daulat Ram College	Jan 2021	Apr 2021
Admissions Core Committee	Convenor for Commerce	Daulat Ram College	Oct 2020	Dec 2020
Admissions Core Committee	Convenor for Commerce	Daulat Ram College	Jun 2019	Aug 2019
Admissions Core Committee	Convenor for Commerce	Daulat Ram College	June 2018	July 2019
B.Com.(Hons.) Admissions	Admission In-charge	Department of Commerce, Daulat Ram College	June 2017	July 2018
Commerce Association	Association In-charge B.Com.	Department of Commerce, Daulat Ram College	July 2017	June 2018
Commerce Association	Association In-charge B.Com.(H)	Department of Commerce, Daulat Ram College	July 2016	June 2017
Evaluation Centre (English), University of Delhi	Deputy Coordinator	Daulat Ram College	May 2015	June 2015
Global Ranking Committee, University of Delhi	Member	University of Delhi	June 2016	June 2016
Daulat Ram College Teachers Association	Treasurer	Daulat Ram College	April 2015	July 2015
Screening Committee	Member	Chemistry Department, Daulat Ram College	May 2015	July 2015
Evaluation Centre for English Subject, University of Delhi	Deputy Coordinator	Daulat Ram College	Nov 2014	Dec 2014
Student Amenities	Commerce Representative	Daulat Ram College	Apr 2012	Mar 2013
B.Com. (Prog) Admissions	Admission Assistant	Daulat Ram College	June 2012	Jul 2012
Placement Cell	Commerce Representative	Daulat Ram College	Apr 2010	Mar 2011
Inchargeship of Department	Teacher Incharge	Commerce Department, Daulat Ram College	2008	2009
Admissions	Incharge	Commerce Department, Daulat Ram College	2008	2009

Prize Committee	Member	Commerce Department, Daulat Ram College	2008	2009
Time Table Committee	Member	Commerce Department, Daulat Ram College	2008	2009
Admissions	Incharge	Commerce Department, Daulat Ram College	2009	2010
Delhi University Examination – Category A	Deputy Superintendent	Daulat Ram College	May 2007	May 2007
Student Advisory Board	Member	Daulat Ram College	2007	2008
Commerce Association	Association In charge	Daulat Ram College	2006	2007

Areas of Interest / Specialization

Environmental Marketing, Consumer Behaviour

Subjects Taught

Business Analytics, Business Statistics, Business Mathematics, Principles of Marketing, Advertising, Company Law, Fundamentals of Investment, Financial Management, Computer Applications.

Research Guidance

https://drive.google.com/file/d/1s_9puEH2Hr29icjPU3mBf4lZDyI3c3JC/view

Publications Profile

Scopus Author ID: 7103023730

Web of Science Researcher ID: IVH-6091-2023

ORCID ID: 0000-0003-0572-5409

Google Scholar ID: yoeCF4gAAAAJ

Vidwan ID: 503576