



Daulat Ram College

(University of Delhi)

EVENT REPORT (2023-24)

NAME OF THE EVENT:
IMPACT LECTURE SERIES

DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATOR'S NAME
24th April, 2024		Entrepreneurship and Innovation: Startup Cell	Chief Patron: Prof. Savita Roy, Principal Convener: Ms. Shikha Singh
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
10:00am to 2:00 pm	Conference Hall, Daulat Ram College	150	Offline
FINANCIAL SUPPORT/ ASSISTANCE (if any):	Impact Lecture Scheme for IIC Institutions, MoE's Innovation Cell. Grant of Rs. 20,000		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/ THE ACTIVITY	" Seminar on Innovation Prototype Validation: Converting Innovation into a Start-up"
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	"Seminar on Product Idea Validation through Market Research, Customer Interviews, and Prototype Testing." "Seminar on Intellectual Property Rights and IP Management for Start-Ups"
OBJECTIVES	The series of lectures were meant to introduce the students with the basic of workings of a startup and understand the various aspects of it. It focused on decriminalised areas such as legal, technology and idea and product development. and develop the critical
METHODOLOGY	Lectures followed by Q&A Session
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	Mr. Rahul Lakhmani, Founder of Skiify Mr. Gaurang Jindal, Founder of Mentorsity Mr. Atin Handuja, Partner at Legalfoxes Advocate and Consultants
OUTCOMES	The Key Outcomes were: 1. Iterate and Validate: The speakers emphasized the iterative nature of innovation. Prototypes allow us to test assumptions, learn, and refine ideas. 2. Customer-Centric Approach: Understanding customer pain points and preferences is crucial for product success. 3. Market Research Matters: Gaurang's insights underscored the value of thorough market research in shaping viable products.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters	2 Number of Participants & Name of participants √	3 Video clip √	4 Photos √	5 Feedback Form & Analysis
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6 News clip with details	7 Sample Copy of the Certificate √	8 Posters/ Invites √	9 Event report assisted by event coordinator & IQAC coordinator	10 Any other
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IQAC Document No:	Criterion No: III
EISC/2023-24/08	IQAC file No:

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Ms. Shikha Singh		

FOR REFERENCE

Criterion I	Curricular Aspects (planning & Implementation)		Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation		Criterion VI	Governance
Criterion III	Research, Innovations & Extension		Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure			

Name and Number of Participants

Dishita Rathore	24/4/2024 10:59:dr.dishitarathore@gmail.com	9672972283	B.A(Program)	First	Semester 2	Dishita Rathore
Priya Singhal	24/4/2024 11:00: Priyasinghal1305@gmail.com	9891255617	B.A. (H) Econom	Second	Semester 4	Priya Singhal
Riya yadav	24/4/2024 11:00: riya25rao@gmail.com	07303192504	B.A. (H) Econom	Second	Semester 4	Riya yadav
Bhumika	24/4/2024 11:00: bhumika1216@gmail.com	7073325388	B.A.(H) Philosop	First	Semester 2	Bhumika
Varsha	24/4/2024 11:00: HIN23097@dr.du.ac.in	7703994044	B.A. (H) Hindi	First	Semester 2	Varsha
Janvi yadav	24/4/2024 11:01: jaanviyadav0458@gmail.com	7827800639	B.A.(H) Philosop	First	Semester 2	Janvi yadav
Ilma Perveen	24/4/2024 11:06: perveenilma763@gmail.com	9810419259	B.A.(H) Philosop	First	Semester 2	Ilma Perveen
Rizma Perveen	24/4/2024 11:07: rizmaperveen49@gmail.com	9560680408	B.A.(H) Philosop	Second	Semester 4	Rizma Perveen
Malika	24/4/2024 11:08: malikaa1275@gmail.com	8168804656	B.Com. (H)	First	Semester 2	Malika
Muskan	24/4/2024 11:12: Muskanansari11@gmail.com	7011871728	B.A. (H) Hindi	Second	Semester 4	Muskan
Areeba kashish	24/4/2024 11:13: areebakashish17@gmail.com	9560182861	B.A. (H) Hindi	Second	Semester 4	Areeba kashish
Muskan Kumari	24/4/2024 11:13: patelmuskan429@gmail.com	8595049924	B.A. (H) Hindi	Second	Semester 4	Muskan Kumari
Khushi	24/4/2024 11:13: khushi4school@gmail.com	9625118484	B.A. (H) Hindi	Second	Semester 4	Khushi
Dolly	24/4/2024 11:13: dollyhaldwani004@gmail.com	9717574028	B.A. (H) Hindi	Second	Semester 4	Dolly
Lucky jamatia	24/4/2024 11:13: ykculjamatia@gmail.com	8119034433	B.Com. (H)	Second	Semester 4	Lucky jamatia
Anjali Rajoriya	24/4/2024 11:14: pranjalirajoriya@gmail.com	7415635369	B.A. (H) Hindi	Second	Semester 4	Anjali Rajoriya
Kanishka sharma	24/4/2024 11:14: Kanishkasharma2005@gmail.com	7827237476	B.A. (H) Hindi	Second	Semester 4	Kanishka sharma
Kashak Agarwal	24/4/2024 11:16: kashakagarwal2005@gmail.com	7311183387	B.A. (H) Econom	Second	Semester 4	Kashak Agarwal
Chesta Verma	24/4/2024 11:16: iamchesta.verma@gmail.com	7015607471	B.A. (H) Econom	Second	Semester 4	Chesta Verma
Kavya	24/4/2024 11:27: kavya.9512v@gmail.com	8750504943	B.Com. (H)	First	Semester 2	Kavya
Manshi Kumari	24/4/2024 11:29: manshik827@gmail.com	7835920140	B.A. (H) Hindi	Second	Semester 4	Manshi Kumari
Aarti	24/4/2024 11:31: aartidelhi2002@gmail.com	9319538065	B.A. (H) Hindi	Second	Semester 4	Aarti
Shubhangee Kur	24/4/2024 11:32: shubhangee.04s@gmail.com	9354101027	B.A. (H) Econom	Second	Semester 4	Shubhangee Kur
Payal Bhakt	24/4/2024 11:33: Payalbhakt2@gmail.com	9560326722	B.A. (H) Hindi	First	Semester 2	Payal Bhakt
Suman	24/4/2024 11:35: ss4462070@gmail.com	9310798310	B.A. (H) Hindi	First	Semester 2	Suman
Riya	24/4/2024 11:37: dedhariya990@gmail.com	8383031545	B.A. (H) Econom	Second	Semester 4	Riya
Neha	24/4/2024 11:38: Mathurneha1122@gmail.com	8920008429	B.A. (H) Hindi	First	Semester 2	Neha
Tina Pal	24/4/2024 11:41: paltina942@gmail.com	9871992516	B.A. (H) Econom	Second	Semester 4	Tina Pal
Pooja	24/4/2024 11:58: thakuralbhadhur@gmail.com	9650468150	B.A. (H) Hindi	First	Semester 2	Pooja
Pushpa kumari	24/4/2024 12:00: Pushparay837@gmail.com	6207605128	B.A. (H) Hindi	First	Semester 2	Pushpa kumari
Ramita Kumari	24/4/2024 12:01: ramitakumari 20@gmail.com	9608216918	B.A. (H) Hindi	First	Semester 2	Ramita Kumari
Pushpa kumari	24/4/2024 12:02: Pushparay837@gmail.com	6207605128	B.A. (H) Hindi	First	Semester 2	Pushpa kumari
Ramita Kumari	24/4/2024 12:03: ramitakumari20a@gmail.com	9608216918	B.A. (H) Hindi	First	Semester 2	Ramita Kumari
Vijaylakshmi	24/4/2024 12:04: vishnuvijaylakshmi@gmail.com	7394991724	B.A. (H) Hindi	Second	Semester 4	Vijaylakshmi
Sakshi kumari	24/4/2024 12:06: sakshikumari050@gmail.com	7870188364	B.A. (H) Hindi	Second	Semester 4	Sakshi kumari
Shreya yadav	24/4/2024 12:06: shreyanickya@gmail.com	7011395908	B.A. (H) Hindi	Second	Semester 4	Shreya yadav
Nikita	24/4/2024 12:06: bhargavnikita24@gmail.com	9311607639	B.A. (H) Hindi	Second	Semester 4	Nikita
Shivani vinod ch	24/4/2024 12:07: shivanichaurasiy@gmail.com	9594293672	B.A. (H) Hindi	Second	Semester 4	Shivani vinod ch
Smita kumari	24/4/2024 12:07: Winnersmita2005@gmail.com	9931278895	B.A. (H) Hindi	Second	Semester 4	Smita kumari
Taniya kumari	24/4/2024 12:08: taniyakumaripr@gmail.com	9650423012	B.A. (H) Hindi	First	Semester 2	Taniya kumari
NAZIA	24/4/2024 12:08: naziarashia8383@gmail.com	8383905643	B.A. (H) Hindi	Second	Semester 4	NAZIA
Shivani Bharti	24/4/2024 12:08: hin22078@dr.du.ac.in	9262289090	B.A. (H) Hindi	Second	Semester 4	Shivani Bharti
Shivani vinod ch	24/4/2024 12:09: shivanichaurasiy@gmail.com	9594293672	B.A. (H) Hindi	Second	Semester 4	Shivani vinod ch
Riya	24/4/2024 12:10: riyaadubey71220@gmail.com	9891108735	B.A. (H) Hindi	Second	Semester 4	Riya
Muskan	24/4/2024 12:20: deepudagar2008@gmail.com	9718779498	B.A. (H) Econom	Second	Semester 2	Muskan
Arunim Jha	24/4/2024 12:21: jhaarunim@gmail.com	9871962880	B.A. (H) Econom	Second	Semester 4	Arunim Jha
Nazia Aaman	24/4/2024 12:21: naziaaaman31@gmail.com	8595140239	B.A. (H) Hindi	First	Semester 2	Nazia Aaman
Vaishnavi Patel	24/4/2024 12:26: vp475840@gmail.com	8005194814	B.A. (H) Hindi	First	Semester 2	Vaishnavi Patel
Jarul sharma	24/4/2024 12:33: jarulsharma96@gmail.com	7347353815	B.Com. (H)	Second	Semester 4	Jarul sharma
Yamini	24/4/2024 12:39: yaminiudiniya@gmail.com	9250993357	B.A. (H) Econom	Second	Semester 4	Yamini
Aditi Megha	24/4/2024 12:39: aditimegha9292@gmail.com	7903917231	B.A. (H) Econom	Second	Semester 4	Aditi Megha
Chanda	24/4/2024 12:47: chanda082003@gmail.com	9318325725	B.Com.	Second	Semester 4	Chanda
Taniya Dhenwal	24/4/2024 12:54: taniyadhenwal23@gmail.com	9540332709	B.Sc. (H) Chemis	Third	Semester 6	Taniya Dhenwal
Anjali	24/4/2024 12:54: anjalidahiya2803@gmail.com	9991256961	B.Sc. (H) Chemis	Third	Semester 6	Anjali
Rimjhim Kapoor	24/4/2024 12:55: rimjhimkapoor28@gmail.com	9582922358	B.Sc. (H) Chemis	Third	Semester 6	Rimjhim Kapoor
Anukrati Sharma	24/4/2024 13:00: Anukrati.sharma10@gmail.com	08467885938	B.Sc. (H) Chemis	Third	Semester 6	Anukrati Sharma
Saniya Singh	24/4/2024 13:00: saniyasingh5200@gmail.com	6375038292	B.Sc. (H) Chemis	Third	Semester 6	Saniya Singh
Akanksha kumari	24/4/2024 13:08: rintusingh7033@gmail.com	07033028978	B.A. (H) Hindi	First	Semester 2	Akanksha kumari
Kumari Ayushi K	24/4/2024 13:08: kkumariayushi@gmail.com	9155468271	B.A. (H) Hindi	First	Semester 2	Kumari Ayushi K
Jahanvi Dubey	24/4/2024 13:08: jahanvidubey.drc@gmail.com	9129609074	B.A. (H) Hindi	First	Semester 2	Jahanvi Dubey
Anchal Kumari	24/4/2024 13:10: anchalkumari48@gmail.com	8340355907	B.A. (H) Hindi	First	Semester 2	Anchal Kumari
मनीषा कुमारी	24/4/2024 13:10: hin23049@dr.du.ac.in	9508647530	B.A. (H) Hindi	First	Semester 2	मनीषा कुमारी
Khushbu kumari	24/4/2024 13:10: kumarikhushbu0@gmail.com	9508310920	B.A. (H) Hindi	First	Semester 2	Khushbu kumari
Anjali	24/4/2024 13:10: anjalidahiya2803@gmail.com	9991256961	B.Sc. (H) Chemis	Third	Semester 6	Anjali
smridhi	24/4/2024 13:11: smridhiarora200@gmail.com	9999840489	B.Sc. (H) Chemis	Third	Semester 6	smridhi
Annu	24/4/2024 13:11: annugeed04@gmail.com	9671014224	B.Sc. (H) Chemis	Third	Semester 6	Annu
Harshika ratawal	24/4/2024 13:59: Harshikaratawal@gmail.com	9958834435	B.Com. (H)	First	Semester 2	Harshika ratawal
Jahnvi Sahni	24/4/2024 15:52: jahnvisahni07@gmail.com	86996 70072	B.Com. (H)	First	Semester 2	Jahnvi Sahni
Pooja	24/4/2024 19:45: thakuralbhadhur@gmail.com	8800230965	B.A. (H) Hindi	First	Semester 2	Pooja
Xena Phurailatpa	24/4/2024 23:44: xenaphurailatpa@gmail.com	9863131524	B.A. (H) Econom	Second	Semester 4	Xena Phurailatpa
Ananya Patra	26/4/2024 14:15: ananya3330p@gmail.com	9588728367	B.Com.	Second	Semester 4	Ananya Patra
Nandini	26/4/2024 14:16: Jhambnandini@gmail.com	9717311361	B.A. (H) Econom	Second	Semester 4	Nandini
Gurbani Chawla	26/4/2024 14:18: gurbanichawla1@gmail.com	7428592269	B.Com. (H)	First	Semester 2	Gurbani Chawla
Sinny Kumari	26/4/2024 14:24: sinnykumari852@gmail.com	9301866221	B.Com. (H)	First	Semester 2	Sinny Kumari
Tanisha	26/4/2024 15:10: tanisha224323@gmail.com	9608168487	B.A. (H) Econom	First	Semester 2	Tanisha
Khwaish Grover	26/4/2024 18:11: khwaishgrover@gmail.com	7668165262	B.Com.	First	Semester 2	Khwaish Grover
Samiksha Singh	26/4/2024 18:57: samikshasingh85@gmail.com	9661673590	B.Com. (H)	First	Semester 2	Samiksha Singh
Anoushka Khem	27/4/2024 11:12: anoushkak320@gmail.com	8826186675	B.Com. (H)	First	Semester 2	Anoushka Khem
Kavya garg	27/4/2024 13:33: Kavyagarg0710@gmail.com	9876550866	B.A. (H) Econom	Second	Semester 4	Kavya garg
Samriddhi Sethi	27/4/2024 14:04: sethisamriddhi31@gmail.com	8383058529	B.A. (H) Econom	First	Semester 2	Samriddhi Sethi

Name	Timestamp	Personal Email ID	Phone Number	Course	Year	Semester	Name
Paridhi	24/4/2024 10:02:	6600@sathyasai	7024390051	B.Com.	First	Semester 2	Paridhi
Lucky jamatia	24/4/2024 10:03:	ykculjamatia@gr	8119034433	B.Com. (H)	Second	Semester 4	Lucky jamatia
Lucky jamatia	24/4/2024 10:09:	ykculjamatia@gr	8119034433	B.Com. (H)	Second	Semester 4	Lucky jamatia
Sonal Verma	24/4/2024 10:10:	sonalv181@gma	9650457995	B.A. (H) Econom	Second	Semester 4	Sonal Verma
Shweta Rajput	24/4/2024 10:10:	shwetarajput200	7011286975	B.Com. (H)	Second	Semester 4	Shweta Rajput
Priyanka kujur	24/4/2024 10:11:	priyanka13118@	8384014202	B.Com. (H)	Second	Semester 4	Priyanka kujur
Nisha Beniwal	24/4/2024 10:11:	nishabenibal131	9354145818	B.Com. (H)	Second	Semester 4	Nisha Beniwal
Navya Raizada	24/4/2024 10:14:	raizadanavya3@	8707637257	B.Com. (H)	First	Semester 2	Navya Raizada
Rigzin Wangmo	24/4/2024 10:14:	rwangmo2409@	6005362549	B.Com. (H)	First	Semester 2	Rigzin Wangmo
Karishma singh	24/4/2024 10:15:	1234karishma.se	6203239790	B.Com. (H)	First	Semester 2	Karishma singh
Unnati chawla	24/4/2024 10:15:	unnatichawla22@	9870427799	B.A. (H) Econom	Second	Semester 4	Unnati chawla
Kanishka Soni	24/4/2024 10:15:	kanishkasoni77@	9911735571	B.Com. (H)	First	Semester 2	Kanishka Soni
Komal	24/4/2024 10:16:	Komal.k201010@	9870502565	B.Com. (H)	First	Semester 2	Komal
Riya	24/4/2024 10:16:	dedharia990@c	8383031545	B.A. (H) Econom	Second	Semester 4	Riya
Ishika rawar	24/4/2024 10:16:	ishika1156@gma	7217567060	B.Com. (H)	First	Semester 2	Ishika rawar
MS Divya Bhalot	24/4/2024 10:17:	divyabhalothia42	9462139343	B.Com. (H)	Second	Semester 4	MS Divya Bhalot
Nupur	24/4/2024 10:17:	Sarojjangra416@	99715 81889	B.Com. (H)	First	Semester 2	Nupur
Divya Kumari	24/4/2024 10:17:	divya20040310@	6396098893	B.Com. (H)	First	Semester 2	Divya Kumari
Bhoomi Kapoor	24/4/2024 10:17:	bhoomi.kapoor2@	7982670651	B.Com. (H)	First	Semester 2	Bhoomi Kapoor
Anshika	24/4/2024 10:17:	a55962936@gm	8851498409	B.Com. (H)	Second	Semester 4	Anshika
Diya Singh	24/4/2024 10:17:	diyasingh126khy	8383020513	B.A(Program)	First	Semester 2	Diya Singh
Priyali Badal	24/4/2024 10:17:	badalpriyali@gm	9369054781	B.Com. (H)	First	Semester 2	Priyali Badal
Bhanupriya Tudu	24/4/2024 10:17:	tudubhanupriya1	7700926054	B.A(Program)	First	Semester 2	Bhanupriya Tudu
Tina Pal	24/4/2024 10:18:	paltina942@gma	9871992516	B.A. (H) Econom	Second	Semester 4	Tina Pal
Kajal kerkatta	24/4/2024 10:18:	kajal95319@gma	8448454406	B.Com. (H)	Second	Semester 4	Kajal kerkatta
Divyanshi Pande	24/4/2024 10:18:	itsdivyanshipand	7311199732	B.A(Program)	First	Semester 2	Divyanshi Pande
Nisha	24/4/2024 10:20:	nisha200204@gm	7303028936	B.A(Program)	First	Semester 2	Nisha
Tanu	24/4/2024 10:21:	itstanu2004@gm	9990789503	B.Com. (H)	Second	Semester 4	Tanu
Shrishti Shrivast	24/4/2024 10:21:	shrishitshrivast	9205397926	B.Com. (H)	Second	Semester 4	Shrishti Shrivast
Himanshi Naagar	24/4/2024 10:22:	himanshinaagar5	8826798836	B.Com. (H)	Second	Semester 4	Himanshi Naagar
Chhavi	24/4/2024 10:24:	16chhavi05@gm	9289250516	B.Com. (H)	First	Semester 2	Chhavi
Ananya Gupta	24/4/2024 10:24:	guptaananya444	7838901700	B.Com. (H)	First	Semester 2	Ananya Gupta
Tvisha	24/4/2024 10:24:	tvishakaushal12	8930506595	B.Com. (H)	First	Semester 2	Tvisha
Shreya Trivedi	24/4/2024 10:25:	shreyatrivedi022	9930321971	B.Com. (H)	First	Semester 2	Shreya Trivedi
Xena Phurailatpa	24/4/2024 10:25:	xenaphurailatpa	9863131524	B.A. (H) Econom	Second	Semester 4	Xena Phurailatpa
Mridul Vats	24/4/2024 10:27:	nmridulvats2004	9319912788	B.Com. (H)	First	Semester 2	Mridul Vats
Prachi Shriya Sir	24/4/2024 10:26:	prachishriya1234	7328807764	B.Com. (H)	Second	Semester 4	Prachi Shriya Sir
Priyanka	24/4/2024 10:26:	priyankadahiya8	9034079405	B.A. (H) Econom	Second	Semester 4	Priyanka
Ishita Sarkar	24/4/2024 10:26:	Ishita9114@gma	8987569233	B.Com. (H)	First	Semester 2	Ishita Sarkar
Riya yadav	24/4/2024 10:26:	riya25rao@gmail	07303192504	B.A. (H) Econom	Second	Semester 4	Riya yadav
Ojasvi Bansal	24/4/2024 10:27:	Ojasvibansal.202	9818698438	B.A. (H) Econom	Second	Semester 4	Ojasvi Bansal
Somyata Agniho	24/4/2024 10:27:	somyataa@gmail	8949912328	B.A. (H) Econom	Second	Semester 4	Somyata Agniho
Swasti Jain	24/4/2024 10:27:	jswasti1011@gm	9871419354	B.A. (H) Econom	Second	Semester 4	Swasti Jain
Samiksha Vohra	24/4/2024 10:27:	Samikshavohra0	8368785935	B.A. (H) Econom	Second	Semester 4	Samiksha Vohra
Tiya Agrawal	24/4/2024 10:28:	Agrawaltiya025@	6378802444	B.Com. (H)	First	Semester 2	Tiya Agrawal
Tanuja Rana	24/4/2024 10:36:	Tanujarana1906@	9310263758	B.A. (H) Econom	Second	Semester 4	Tanuja Rana
Meetanjali Raj	24/4/2024 10:38:	meetanjalaraj2@	8527956947	B.Com. (H)	Second	Semester 4	Meetanjali Raj
Khushi sood	24/4/2024 10:39:	Soodkhushi44@	8742983422	B.A. (H) Hindi	Second	Semester 4	Khushi sood
Ankita Kumari	24/4/2024 10:39:	ankitajha1801@	7827749908	B.A. (H) Hindi	Second	Semester 4	Ankita Kumari
Mansi	24/4/2024 10:39:	anjalisinghrajput	9910959302	B.A. (H) Hindi	Second	Semester 4	Mansi
Nishtha	24/4/2024 10:43:	nishthay62@gma	9350413863	B.A.(H) Philosop	First	Semester 2	Nishtha
Hema Goyal	24/4/2024 10:44:	hemaprince503@	9171454351	B.A.(H) Philosop	First	Semester 2	Hema Goyal
Pukar Garg	24/4/2024 10:44:	gargpukar@gma	7889085849	B.A.(H) Philosop	First	Semester 2	Pukar Garg
Himakshi Rath	24/4/2024 10:44:	himakshirathi200	7725030802	B.A.(H) Philosop	First	Semester 2	Himakshi Rath
Nishu Nara	24/4/2024 10:45:	nishunara07@gm	89500 71626	B.A.(H) Philosop	First	Semester 2	Nishu Nara
Sakshi Mishra	24/4/2024 10:44:	sakshimi104@gm	9153993668	B.A.(H) Philosop	First	Semester 2	Sakshi Mishra
Tanisha	24/4/2024 10:45:	tanisha.boadwal	9588150240	B.A.(H) Philosop	First	Semester 2	Tanisha
Bhumika Agarwa	24/4/2024 10:45:	bhumikag1985@	9310944495	B.A.(H) Philosop	First	Semester 2	Bhumika Agarwa
Zainab	24/4/2024 10:45:	zainabahad890@	9971753699	B.A.(H) Philosop	First	Semester 2	Zainab
Kashish Mahesh	24/4/2024 10:45:	maheshwarikash	6378846003	B.A.(H) Philosop	First	Semester 2	Kashish Mahesh
Priya Singhal	24/4/2024 10:45:	Priyasinghal1305	9891255617	B.A. (H) Econom	Second	Semester 4	Priya Singhal
Arpitanjali Meher	24/4/2024 10:45:	arpitajalimeher02	7847938471	B.A.(H) Philosop	First	Semester 2	Arpitanjali Meher
Himakshi Rath	24/4/2024 10:45:	himakshirathi200	7725030802	B.A.(H) Philosop	First	Semester 2	Himakshi Rath
Nancy	24/4/2024 10:46:	nancygautam200	9305884673	B.A.(H) Philosop	First	Semester 2	Nancy
Pushpam Sood	24/4/2024 10:46:	Pushpansood@	9540296887	B.A.(H) Philosop	First	Semester 2	Pushpam Sood
Prachi Gupta	24/4/2024 10:47:	Pg7527715@gm	8146539570	B.A.(H) Philosop	First	Semester 2	Prachi Gupta
Shubhangee Kur	24/4/2024 10:48:	shubhangee.04s	9354101027	B.A. (H) Econom	Second	Semester 4	Shubhangee Kur
Rishika Dhawan	24/4/2024 10:48:	rishikadhawan3@	8595399321	B.A.(H) Philosop	First	Semester 2	Rishika Dhawan
Yamini	24/4/2024 10:50:	yamininudiniya@	9250993357	B.A. (H) Econom	Second	Semester 4	Yamini
Shajida	24/4/2024 10:50:	shajida1624@gm	7838519786	B.Com. (H)	First	Semester 2	Shajida
Priyanka	24/4/2024 10:51:	priyankaapreethi	6369381811	B.Com. (H)	First	Semester 2	Priyanka
Snehal Gupta	24/4/2024 10:51:	snehalxgupta02@	9458667770	B.Com. (H)	First	Semester 2	Snehal Gupta
Archna Soreng	24/4/2024 10:51:	archnasoreng88@	6202065354	B.Com. (H)	First	Semester 2	Archna Soreng
Rakiya	24/4/2024 10:51:	suzainansari272	08800801400	B.Com. (H)	First	Semester 2	Rakiya
Equra Samreen	24/4/2024 10:52:	equrasamreen@	8252533582	B.Com. (H)	First	Semester 2	Equra Samreen
Disha Singh	24/4/2024 10:53:	dishasingh2612@	9389650409	B.Com. (H)	First	Semester 2	Disha Singh
Aayushi patel	24/4/2024 10:54:	Phil23001@dr.d	9569875712	B.A.(H) Philosop	First	Semester 2	Aayushi patel
Sejal Kapoor	24/4/2024 10:54:	sejal Kapoor2870	96250333454	B.Com. (H)	First	Semester 2	Sejal Kapoor
Nachita	24/4/2024 10:54:	nachitarao6@gm	9911879517	B.A. (H) Hindi	First	Semester 2	Nachita
Neha	24/4/2024 10:56:	Eco22061@dr.d	9540826554	B.A. (H) Econom	Second	Semester 4	Neha
Dishita Rathore	24/4/2024 10:59:	dr.dishitarathore@	9672972283	B.A(Program)	First	Semester 2	Dishita Rathore
Priya Singhal	24/4/2024 11:00:	Priyasinghal1305	9891255617	B.A. (H) Econom	Second	Semester 4	Priya Singhal
Riya yadav	24/4/2024 11:00:	riya25rao@gmail	07303192504	B.A. (H) Econom	Second	Semester 4	Riya yadav

SAMPLE CERTIFICATE





UDYAM
Entrepreneurship and Innovation: Start-Up Cell
Daulat Ram College

Presents

IMPACT LECTURE SERIES

A session on
Innovation/Prototype Validation :
Converting Innovation into a Start-Up
with



Mr. Rahul Lakhmani
Founder, Skiffy



24 APRIL
2024



10 am onwards



Conference
Hall, DRC



SCAN TO REGISTER



UDYAM
Entrepreneurship and Innovation: Start-Up Cell
Daulat Ram College

Presents

IMPACT LECTURE SERIES

with

A session on
Product Idea Validation
through
Market Research,
Customer Interviews, and
Prototype Testing





24 APRIL
2024



11:30 am onwards



Conference
Hall, DRC



SCAN TO REGISTER

E-Certificates & Refreshments will be provided.

E-Certificates & Refreshments will be provided.

Prof. Savita Roy
Principal

Convenor: Ms. Shikha Singh
Co-Convenor: Dr. Narendra Kumar

For Queries Contact:
eisc@dr.du.ac.in

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UDYAM
Entrepreneurship and Innovation: Start-Up Cell
Daulat Ram College

Presents

IMPACT LECTURE SERIES

A Session on
Intellectual Property Rights (IPRs)
and **IP Management for Start-Up**
with



Mr. Atin Handuja
*Partner,
Legalfexes Advocates and Consultants*



24 APRIL
2024



12:30 pm onwards



Conference
Hall, DRC



SCAN TO REGISTER



UDYAM
Entrepreneurship and Innovation: Start-Up Cell
Daulat Ram College

Presents

IMPACT LECTURE SERIES

with

A session on
Product Idea Validation
through
Market Research,
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24 APRIL
2024



11:30 am onwards



Conference
Hall, DRC



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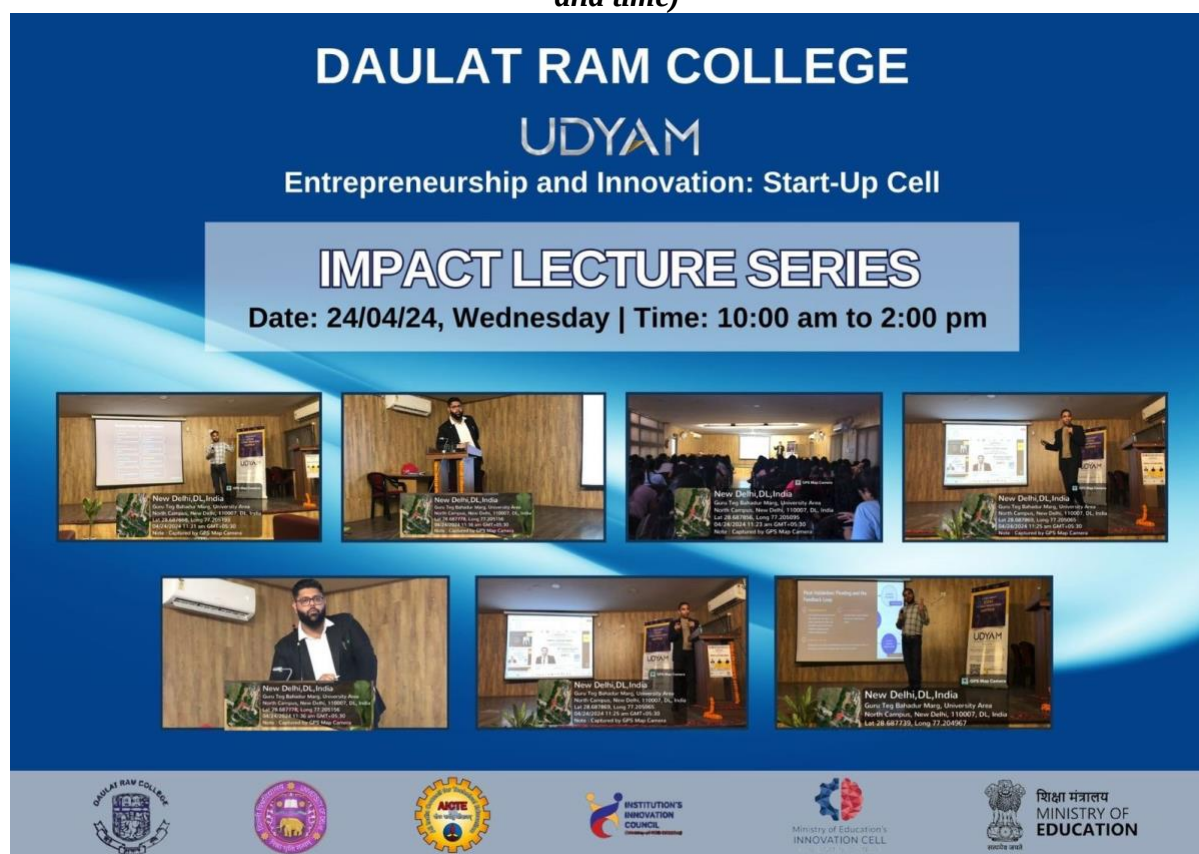
For Queries Contact:
eisc@dr.du.ac.in

EVENT CLIPS

<https://drive.google.com/file/d/1yFqbbG0KdNltT6fH9RGbx9jZXbFrJvhV/view?usp=drivesdk>

<https://drive.google.com/file/d/1PBci2p0ykRSU3ZDCCjRxxw5-hvlxYTB9/view?usp=drivesdk>

EVENT PHOTOS: *Please note event photos must be geotagged (with location coordinates and time)*



Impact Lecture Series – From Idea to Market

24 April, 2024

Event Summary:

The **Impact Lecture Series**, organized by **UDYAM** – Entrepreneurship and Innovation: Start-Up Cell of Daulat Ram College, was a resounding success, drawing an audience of nearly **100 students from various academic streams**. The event featured **three enlightening speaker sessions** aimed at fostering an entrepreneurial spirit among students by three distinguished speakers: **Mr. Rahul Lakhmani**, who discussed "**Innovation Prototype Validation: Converting Innovation into a Start-up**," **Mr. Gaurang Jindal**, who delved into "**Product Idea Validation through Market Research, Customer Interviews, and Prototype Testing**", and **Mr. Atin Handuja**, who talked about **Intellectual Property (IP) Rights and IP Management for Start-ups**.

Speaker Insights:

1. **Mr. Rahul Lakhmani (Founder – Skiify):**
 - **Topic:** Innovation Prototype Validation
 - Rahul emphasized the importance of validating innovative ideas before venturing into start-ups.
 - He discussed lean methodologies, rapid prototyping, and iterative testing.
 - He shared real-world examples of successful innovations that began as prototypes.
2. **Mr. Gaurang Jindal (Founder – Mentorsity):**
 - **Topic:** Product Idea Validation
 - Gaurang stressed the significance of understanding customer needs.
 - He highlighted the role of market research in shaping viable product concepts.
 - He encouraged students to conduct customer interviews and iterate on prototypes based on feedback.
3. **Mr. Atin Handuja(Founder - Legalfoxes Advocates and Consultants)**
 - **Topic: Intellectual Property (IP) Rights and IP Management for Start-ups**
 - He shared his wealth of knowledge on IP rights, emphasizing their critical role in the success of start-ups. He highlighted the need for entrepreneurs to safeguard their innovations, trademarks, and creative works

Key Takeaways:

1. **Iterate and Validate:** Both speakers emphasized the iterative nature of innovation. Prototypes allow us to test assumptions, learn, and refine ideas.
2. **Customer-Centric Approach:** Understanding customer pain points and preferences is crucial for product success.
3. **Market Research Matters:** Gaurang's insights underscored the value of thorough market research in shaping viable products.
4. **IP Management for Growth:** Effective IP management involves regular audits, monitoring competitors, and updating IP portfolios. Licensing and strategic collaborations can enhance a start-up's market position.
5. **Avoiding Common Pitfalls:** Entrepreneurs often neglect IP due diligence, risking infringement lawsuits.

Conclusion:

The Impact Lecture Series successfully demystified the process of bringing innovative ideas to market. The sessions by Mr. Rahul Lakhmani, Mr. Gaurang Jindal and Mr. Atin Handuja provided actionable insights and strategies for aspiring entrepreneurs. The event underscored the significance of thorough validation—be it of a prototype or a product idea—as a cornerstone of successful entrepreneurial ventures as well as recognizing that protecting our intellectual property is not a mere legal formality but a strategic necessity.

Patron:

Prof. Savita Roy

Convener:

Ms. Shikha Singh

Co - Convenor

Dr. Narendra Kumar