



DAULAT RAM COLLEGE

(UNIVERSITY OF DELHI)

EVENT REPORT(2025-2026)

NAME OF THE EVENT – Pitch-O-Nova

DATE	DEPARTMENT	SOCIETY	COORDINATOR
23rd March 2026	Open to all	Commerce society	Ms. Renu Verma and Ms. Ritu Rani (Assistant professor)
TIME	VENUE	NO OF PARTICIPANTS	NATURE (ONLINE/OFFLINE/H YBRID)
11:00 am to 2:00 pm	Sadbhavana Bhavan	9	offline

Financial support/Assistance - Daulat Ram College, University of Delhi

(if any)

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Pitch-O-Nova: The Case Competition
OBJECTIVES	The main objective of the competition was to develop analytical and problem-solving skills among students by engaging them with real-world business challenges. It aimed to encourage innovation in reviving legacy businesses while also enhancing participants’ strategic thinking, teamwork, and presentation abilities.
METHODOLOGY	The competition was conducted in two rounds. In the first round, teams submitted PowerPoint presentations online, proposing solutions to given case studies. Based on evaluation criteria such as originality and feasibility, selected teams advanced to the second round, where they delivered a 7-minute presentation followed by a 3-minute Q&A session before the judges.
INVITED SPEAKERS WITH AFFILIATION DETAILS	
OUTCOME	The event successfully provided participants with practical exposure to business problem-solving and fostered innovative thinking. It helped improve their communication, analytical, and teamwork skills while offering a platform to present ideas and gain insights from expert feedback.

EVENT DETAILS

NO. OF PARTICIPANT	9 Participants
WINNER	Team Axioms - Yuvraj Bharadwaj Mansi Bhatt
1st RUNNER UP 2nd RUNNER UP	Team Logic and Co. - Nandini Prasad Harleen Nanda Team SHE-EOs - Manya Mongia Aarushi Sonia Yadav
JUDGES PANEL	Ms. Isha Bhatt and Ms Deepika Jindal
EVENT COORDINATORS	UNION MEMBER - Ishita Modi DIRECTORS - Allivya kaur Sejal

PHOTOS



GPS Map Camera

New Delhi, Delhi, India 🇮🇳

A-7, New Delhi, Delhi 110007, India

Lat 28.688604° Long 77.205888°

Monday, 23/03/2026 12:36 PM GMT +05:30

Google



GPS Map Camera

New Delhi, Delhi, India



A-7, New Delhi, Delhi 110007, India

Lat 28.688686° Long 77.205959°

Monday, 23/03/2026 12:35 PM GMT +05:30

Google



EVENT SUMMARY

Event Name: PITCH-O-NOVA

Date: 23rd March 2026

Time: 11:00 a.m. - 2:00 p.m.

Venue: Daulat Ram College Campus

Organised By: COMNEUR – The Commerce Association

Patron: Professor Savita Roy

Coordinators: Ms. Renu Rani & Ms. Ritu Verma (Assistant Professor)

Judges: Ms. Isha Bhatt and Ms Deepika Jindal

Pitch-O-Nova wasn't just another case comp — it was all about giving old-school businesses a glow-up. The theme “Legacy” challenged participants to rethink traditional brands and industries with fresh, out-of-the-box strategies.

From analyzing real-world cases to crafting innovative “Plan-B” solutions, teams brought serious creativity and hustle. Round 1 tested strategic thinking through PPT submissions, while Round 2 turned up the heat with fast-paced Minutes pitches and quick-fire Q&As in front of an expert jury.

With participants from diverse backgrounds, the competition became a mix of ideas, perspectives, and bold moves. The focus stayed clear — keep it original, practical, and impactful.

In the end, Pitch-O-Nova proved one thing:

legacy isn’t about staying old — it’s about evolving smart.