



DAULAT RAM COLLEGE

(University of Delhi)

EVENT- Speaker session on “Celebrating World Entrepreneurs’ Day: Essence of Entrepreneurship, Challenges & Opportunities” by Mr. Shivam Ahuja

Udyam, the Entrepreneurship and Innovation Cell of Daulat Ram College, hosted a seminar on *World Entrepreneurs’ Day* with Mr. Shivam Ahuja as the guest speaker. The session began with a warm welcome and facilitation by the convenor. Mr. Ahuja narrated his journey from a B.Tech student at Amity University to becoming the founder of SkillCircle, one of India's leading digital entrepreneurship training organizations.

He talked about entrepreneurship as a way of thinking focused on solving problems and being innovative, not just about starting a business. The seminar included topics like freelancing, blogging, challenges in startups, financial literacy, and inspiring stories from entrepreneurs around the world. Students joined in by sharing their own part-time projects and dreams, which made the session engaging and relevant.

SUMMARY

Mr. Shivam Ahuja began by breaking myths around entrepreneurship and stressing that **skills matter more than degrees**. Sharing his story of starting small and growing SkillCircle into a global platform, he emphasized:

1. **Essence of Entrepreneurship** – not just wealth creation but freedom, value generation, and resilience.
2. **Government&ecosystem support** – recognition, incubators, and coworking spaces that help startups grow.

3. **Freelancing&Blogging** – real examples like *DesiGadgets.com* earning ₹20–25K/month showed how side hustles can evolve into businesses.
4. **Challenges** – pressure from society, high fees, job insecurity, and competition in today's world.
5. **Stories of Entrepreneurs** – Ritesh Agarwal (OYO), Saurabh (student accommodation startup), and others highlighted resilience, execution, and networking as keys to success.
6. **Skills&Mindset** – storytelling, networking, financial literacy, adaptability, and execution were stressed as crucial.
7. **Funding vs Bootstrapping** – he explained why starting with one's own money (bootstrap) is often better, but fundraising demands 10x returns.
8. **Networking&Mentorship** – he credited mentors, collaborations, and networking as game changers in his career.

The session concluded with motivational advice: **“Be resourceful, develop T-shaped skills, and focus on execution – not just ideas.”**

QUESTION AND ANSWER SESSION

Some highlights from the interactive Q&A:

- *How can students make money while studying?* → Freelancing, blogging, social media content creation.
- *Which is better – bootstrapping or funding?* → Begin with bootstrapping; funding requires 10x returns and storytelling skills.
- *How much money is enough?* → Entrepreneurship is about freedom and purpose, not just wealth; even 10–20 crores can be sufficient if one achieves personal goals.
- *What if someone has no mentor or godfather?* → Self-learning, networking, and building skills can substitute.

The celebration of *World Entrepreneurs' day* at Daulat Ram College successfully highlighted a lively blend of passion, creativity, and learning. The seminar reinforced that entrepreneurship is not about starting big but about execution, resilience, and impact. Students left with clarity, motivation, and the belief that with the right skills and mindset, they too can embark on a fulfilling entrepreneurial journey.



UDYAM

ENTREPRENEURSHIP AND INNOVATION: START-UP CELL
DAULAT RAM COLLEGE



invites you on the occasion of

WORLD ENTREPRENEURS' DAY



Date:
21 August 2025



Time:
9:30 AM to 11:30 AM



Venue:
Sadbhavna Bhawan
(2nd floor)



scan this code to register

**Exciting gifts, freebies & an inspiring
speaker session await you!**

Convener
Dr. Shikha Singh

Co-Convener
Dr. Rohini Arya

Principal
Prof. Savita Roy





