



DAULAT RAM COLLEGE

(University of Delhi)

EVENT REPORT (2025-26)

EVENT – **Speaker Session on Journey of a Student Entrepreneur:** Building Minache – A Perfume Brand Rooted in Tradition and Sustainability by **Ms. Somya Chaturvedi**, Founder of Minache (RitSoma Solutions Pvt. Ltd.) and alumna of Daulat Ram College.

DATE	COMMITTEE/SOCIETY	COORDINATORS
10 November 2025 (Monday)	Udyam- Entrepreneurship and Innovation Startup Cell	Dr. Shikha Singh
TIME	VENUE	NUMBER OF PARTICIPANTS
11:00A.M.-12:00P.M.	Conference Hall	120+

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC OF EVENT	Journey of a Student Entrepreneur – From College Classrooms to Building a Sustainable Brand
OBJECTIVES	The session aimed to celebrate the journey of a Daulat Ram College alumna who turned her passion for perfumery into a successful sustainable brand. The objectives included: ● Inspiring students to explore entrepreneurship and financial independence. ● Demonstrating how creativity, culture, and innovation can merge in business. ● Emphasizing sustainability, ethical production, and originality in brand-building. ● Encouraging confidence and risk-taking among young entrepreneurs.
METHODOLOGY	The event was organized in the form of a motivational speaker session. Ms. Somya Chaturvedi conducted an interactive session with the audience, discussing her journey as an entrepreneur and the practical knowledge she gained while building Minache. The session effectively merged personal storytelling with real-life business experiences, followed by an interactive Q&A round which involved active participation from the students.

OUTCOMES	• Students learned about the process of turning creative ideas into successful ventures. • The session highlighted the importance of originality, persistence, and adaptability in entrepreneurship. • Ms. Chaturvedi's story inspired students to believe that even a college idea can grow into a recognized brand. • The event reinforced that success requires both innovation and self-belief.
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PROOFS & DOCUMENTS ATTACHED (tick mark the proofs attached)

1 Notice & Letters	2 Number of Attendees & name of Attendees 	3 Video Clip	4 Photos 	5 Feedback Form & analysis
6 News Clips with Details	7 Sample copy of the certificate	8 Posters/invites 	9 Event report assisted by event coordinator & IQAC coordinator 	10 Any other

FOR REFERENCE:

Criterion 1	Curricular Aspects (planning & implementation)		Criterion 5	Student support & progression
Criterion 2	Teaching learning & evaluation		Criterion 6	Governance
Criterion 3	Research, Innovations & extensions		Criterion 7	Institutional values & Best practices
Criterion 4	Learning resources & infrastructure			

DATABASE OF PARTICIPANTS

Attendance was recorded through prior online registration, and all registered attendees marked their presence through in-person verification at the venue

Timestamp	Full Name	Email	Phone Number	Course	Year
11/7/2025 18:14:56	Anshita Prakash	Anshitaprakash20@gmail	9431171996	Zoo. Hons	2024
11/7/2025 18:15:10	Kiron Mahalanabish	bcommh25183@dr.du.ac	8481047060	B.Com(H)	1st year 1st Sem
11/7/2025 18:17:11	Shreya Rajput	shreyaaa.rajpütt@gmail.i	7983447816	Bcom hons	First
11/7/2025 18:17:32	Baksheesh Kour Sasan	baksheeshkaur806@gm:	6006262143	B.Com Prog	1st
11/7/2025 18:18:03	Pahil soni	pahilsoni5@gmail.com	09303943754	Bcom hons	2nd
11/7/2025 18:18:16	pragya kandwal	pragyakandwal@gmail.c	9354644394	B.A. (H) Economics	1st
11/7/2025 18:20:03	Bhuvu Chugh	bhuvichugh22@gmail.co	7669063978	BAP (economics and ma	2nd
11/7/2025 18:25:47	Preshta Bahuguna	preshtabahuguna@gm:	7217270222	Bcom. Hons.	First
11/7/2025 18:30:44	Kashvi verma	kashviverma52@gmail.c	9354839219	Bcom(p)	1st
11/7/2025 18:31:44	Saanvi Yadav	saanvi85yadav@gmail.c	8920664135	BA (hons) Economic	1st year
11/7/2025 18:34:13	Yash Jain	YashJain3710@gmail.cc	9034709311	B.A.Philosophy Hons.	First
11/7/2025 18:51:06	Jahanvi sharma	Jahanvis2007@gmail.co	9950556706	BA economics+mathem:	1st
11/7/2025 18:57:04	Aastha Pandey	aasthapandey0201@gm:	9472073423	Ba Program (eco+maths)	1st
11/7/2025 18:57:35	Aastha Pandey	aasthapandey0201@gm:	9472073423	Ba Program	1
11/7/2025 19:14:12	Jiya Mahajan	jiyamahajan2007@gmail	8825014116	BA prog (eco+maths)	1st
11/7/2025 19:23:12	sanvi kedia	sanvikedia@gmail.com	8383041318	bcom hons	1st
11/7/2025 19:50:49	Nanshi Rai	nanshirai51@gmail.com	6299472404	B.Com(p)	2028
11/7/2025 20:18:45	Sanchi Saxena	sanchivsaxena@gmail.c	7011564426	Bcom hons	1st
11/7/2025 21:00:27	Payal	payal.ib20@gmail.com	9335300786	Bcom programme	1st
11/7/2025 21:05:37	Nidhi Kumari	nidhikri0270@gmail.com	9334528140	B.Com. program	1 st
11/7/2025 21:07:19	Boby	bobym4627@gmail.com	9354871682	B.A FRENCH HONS	2
11/8/2025 0:39:55	Rudrani Ghosh	rudranig09@gmail.com	7029465842	B.A. (Hons) Political scie	1st
11/8/2025 8:11:44	Divija bilaska	divijabilaska7@gmail.co	9718279138	Ba (hons) economics	Second
11/9/2025 9:24:38	Mehak Verma	mehakv959@gmail.com	9718224688	Bcom p	1
11/9/2025 10:05:22	Apeksha Chauhan	chauhanapeksha82@gm	8265928040	Bcom	1st
11/9/2025 10:09:30	Khyati bhawsar	Khyatibhawsar.866@gm:	8989411866	B.com p	1st
11/9/2025 12:31:18	Preeti	bhec25070@dr.du.ac.in	8130364149	BA Economics honours	1st
11/9/2025 13:06:56	Chelsea taliyan	taliyanchelsea1@gmail.c	8077515672	Bsc maths Hons	1st year
11/9/2025 13:07:11	Tanushree Sonaje	tanson7559@gmail.com	7559129332	Bcom	2nd
11/9/2025 13:07:32	Chelsea taliyan	taliyanchelsea1@gmail.c	8077515672	BSC maths Hons	1st year
11/9/2025 13:07:35	Divya Gupta	divyaaguptaa16@gmail.c	8882021845	Ba hons. Economics	2025-26
11/9/2025 13:12:44	Nishtha kumar	nishthakumar2006@gm:	8199850009	Bcom hons	1st
11/9/2025 13:23:23	Aakriti Som	aakriti.som06@gmail.co	7065091661	B.Com(H)	1st year
11/9/2025 13:27:03	Ranjhana kumari	Ranjhana222@gmail.cor	9341953008	B.com hons	1st
11/9/2025 13:33:20	Selina	selinabhagora822@gmai	9625079421	Bcom (hons)	2056-26
11/9/2025 13:35:23	Shalvi Seth	Shalviseth26@gmail.con	9598945077	Bcom hons	2nd
11/9/2025 13:42:31	Sanvi kedia	Sanvikedia@gmail.com	8383041318	Bcom hons	1st
11/9/2025 13:42:49	Guddi kumari	kumariguddi2556@gmai	9205989522	Bsc life sciences	2nd
11/9/2025 13:42:49	Shrija Biswas	shrjabiswas0@gmail.co	8595241497	B.A.Economics hons.	1st

11/9/2025 13:45:12	Himani sahu	Himaneesahu2006@gmail.com	9303943754	Chemistry honors	2nd	
11/9/2025 13:45:56	Ilma Khan	ilmakhan20150109441@gmail.com	8745021686	Bsc life sciences	2nd	
11/9/2025 13:54:46	Radhika	radhikabeingradhika@gmail.com	6350590772	B.Com(h)		2
11/9/2025 14:19:58	Adya Vaish	vaishadya19@gmail.com	8957725152	Bcom Honours	2nd	
11/9/2025 14:28:32	Aarushi Kataria	aarushikataria55@gmail.com	9805456848	Chem honors	1st year	
11/9/2025 14:32:22	Deepanshi Maheshwari	deepanshi3511@gmail.com	8770867374	B.Com(hons)	1st	
11/9/2025 14:41:47	Kanak varshney	Kanakvarshney1304@gmail.com	92673 45980	B.Com. (Hons)	2nd	
11/9/2025 14:43:44	Mansi	Lalittiwaridg@gmail.com	9415060067	Bcom honors		1
11/9/2025 14:46:14	Shrestha	shrestha2504@gmail.com	7404509746	B.Sc (Hons) Chemistry		2025
11/9/2025 14:53:51	Anshu	sharmaanshu0509@gmail.com	7033039889	Ba honors english	2nd	
11/9/2025 14:55:37	Priyanka Kapoor	priyanka.kapoor0222@gmail.com	7015269349	BA(Hons.) Economics	1st	
11/9/2025 14:56:24	Sanchi Saxena	sanchisaxena@gmail.com	7011564426	Bcom honors	1st	
11/9/2025 14:58:04	Bhumi	bmalhotra719@gmail.com	7404399824	B.A (hons) Economics	1st year	
11/9/2025 15:01:17	Aashna	aashna021107@gmail.com	8570814875	BA economics honours	1st	
11/9/2025 15:06:31	Dimple Thakur	bcommh25045@dr.du.ac.in	9103783253	Bcom Hons	1st	
11/9/2025 15:28:58	Mahak saraogi	bcommh25182@dr.du.ac.in	9518497415	Bcom(h)		1
11/9/2025 15:34:56	Anshika goyal	anshikagoyal1731@gmail.com	8813880789	Ba program (philosophy)	1st	
11/9/2025 16:05:52	Divya Kumari	devib0160@gmail.com	8130369773	B.com honors	1 year	
11/9/2025 16:08:55	Akanksha	bcommh25009@dr.du.ac.in	8901367718	Bcom honors	1st	
11/9/2025 16:09:52	Hema	hema230121@gmail.com	9810293454	Ba psychology	2nd	
11/9/2025 16:13:19	ananya	ananyashirivastava16@gmail.com	9311474674	ba political science honors	1st year	
11/9/2025 16:17:23	Hiral Kakkar	hiralkakkar2007@gmail.com	8448423282	bsc maths honors	1st	
11/9/2025 16:19:06	Kumkum sharma	sharmakumkum0011@gmail.com	9821134515	Ba programme	First	
11/9/2025 16:30:57	Divya arora	dibuarora28@gmail.com	6203375020	B.A (H) Economics	1st	
11/9/2025 16:50:12	Tejal	bhec25100@dr.du.ac.in	9205242499	BA(Hons.) Economics	1st	
11/9/2025 16:56:04	Ishita Bakshi	ishitabakshi36@gmail.com	7888824647	BA Program (Economics)	2nd	
11/9/2025 16:57:32	Navya Sood	navya.sood1704@gmail.com	7986546396	BAP (Eco+Maths)	2nd	
11/9/2025 17:00:14	Koel biswas	koelbis26@gmail.com	7042209376	Bcom honors		2
11/9/2025 17:04:17	Eshveen Kaur	esh.warring1@gmail.com	9524200027	BCom honors	1st	
11/9/2025 17:06:39	Sylvia	sylvia09072006@gmail.com	9906274286	Bcom p	2nd	
11/9/2025 17:09:14	Anushka Gupta	anushkagupta0514@gmail.com	9891071449	B.com (Hons)	1st year	
11/9/2025 17:19:04	Tajveen Hussain Siddiqui	tajveen7@gmail.com	7217495346	B.Com(Hons.)	First	
11/9/2025 17:19:36	Kanishka Maheshwari	Kanishkalxhz@gmail.com	8690927962	Bcom honors		2025
11/9/2025 17:59:02	Aditi Singh	aditisngkp@gmail.com	9458058896	Ba Program (Philosophy)		2028
11/9/2025 18:27:19	Aarushi	aarushisingla090306@gmail.com	7973240143	Bcom program	2nd	
11/9/2025 18:27:56	Indrina	Indrinadsgpt2286@gmail.com	6295262303	BSc(Physics Hons)		2029
11/9/2025 18:33:59	Yashvi Jain	yjain3458@gmail.com	9149167467	B.A(hons) philosophy	2nd	
11/9/2025 18:35:42	Yashika pahuja	Pahujayashika1@gmail.com	8700015773	BA (hons) economics		1
11/9/2025 18:36:28	Akansha khari	Akanshakhari5@gmail.com	8287028793	Ba program philosophy +	1st	

11/9/2025 18:38:07	Anushka Sundi	anushkasundii006@gmail	9340198991	Bcom hons	1st year	
11/9/2025 18:42:14	Chahat Atri	chahatatri65@gmail.com	8899862371	B.A(hons) Political Science	1st	
11/9/2025 18:43:06	Mehak Dudeja	mehak.dudeja109@gmail	9717500344	BA(hons) economics		2025
11/9/2025 19:00:48	Shanaya Sakshi singh	singhshanayasakshi576@gmail	7542968957	B.A.(hons.) philosophy	2nd	
11/9/2025 19:04:28	Divyanshi Jain	jain.divyanshi0707@gmail	8209789801	BA hons Economics	1st	
11/9/2025 19:05:44	Simon Dangil	simondangil_4@gmail.com	8882340998	BSc. Life sciences		2
11/9/2025 19:11:05	Manvi Agarwal	agrawal007manvi@gmail	9564303457	B. Com Honours	1st year	
11/9/2025 19:16:07	Drishti	drishti03112008@gmail.	7717605796	Bsc maths hons	1st	
11/9/2025 19:16:28	Krithika Raj	krithikaaa0609@gmail.com	8595793382	Bcom Hons	2nd	
11/9/2025 19:17:58	Chandani Kumari	chandniagrawal001@gmail	6202547141	Bsc(Hons) Mathematics	3rd	
11/9/2025 19:18:03	Jahanvi Singh	jahnvisingh761@gmail.	7290058767	Ba economics honours	1st	
11/9/2025 19:47:13	suhani chadha	suhanichadha3@gmail.c	9826224320	BA (HONS.) ECONOMICS	1st year	
11/9/2025 20:09:57	Mansi Agarwal	MansiAgarwal34@gmail	+91 89555 16268	B. Com (p)		1
11/9/2025 20:10:28	Jessica	bcommh25056@dr.du.ac	8607429638	bcom hons	1st year	
11/9/2025 20:11:04	Janvi	Janvikevalani@gmail.com	+91 83035 38327	B.com	1st	
11/9/2025 20:18:59	Disha yadav	dishayadav4253@gmail.	9810769528	ba (hons) english	2nd	
11/9/2025 20:21:03	Ankita saha	kanikasaha200618@gmail	8130361091	English hons	2nd	
11/9/2025 20:30:31	Ayushi Rani	ayushirani0894@gmail.c	7493966123	BCOM PROGRAM		1
11/9/2025 20:55:23	Amber Chhabra	amberchhabra07@gmail	9810790233	ba eco maths		1
11/9/2025 20:56:38	Muskan Sinha	muskan.sinha666@gmail	8540063812	Bcom p	2nd	
11/9/2025 20:57:26	Nandika bagga	Nandikabagga19@gmail	9810310896	Bcom		2025-2028
11/9/2025 20:59:08	aanya jain	aanyant2@gmail.com	9354149057	bap	1st	
11/9/2025 21:13:45	Shraddha Kumari	vaishnavikumari904@gmail	9690279765	Bcom. Hons	2nd	
11/9/2025 21:14:21	Tishya Goel	goeltishya24@gmail.com	9013895319	Ba (h) economics	1st	
11/9/2025 22:09:31	Sonia Yadav	mesonia56@gmail.com	9468312593	Bcom Prog.		2
11/9/2025 22:22:07	Vaani Goyal	goyal.vaani25@gmail.co	9205594200	BA H ECO	1st	
11/9/2025 22:34:51	Anishka kishore	Kishoreanishka@gmail.c	9971561667	Bcom p		1
11/9/2025 22:36:13	Aditi	aditi.sombir.bazzad@gmail	9560003271	BCOM P	1st	
11/9/2025 22:36:43	Aditi	aditi.sombir.bazzad@gmail	9560003271	BCOMP	1st	
11/9/2025 22:50:41	Netra	nathnetra@gmail.com	8700231968	B.A(H) ECO		1
11/9/2025 22:52:35	Ritika Kumari	agrawalritika8730@gmail	08102183686	Eco honours	1st	
11/9/2025 23:00:56	Yashika	rohillanityanand@gmail.c	8700906391	Ba(h) economics	1st	
11/9/2025 23:05:13	Arushi kumari	karushi2505@gmail.com	8210218553	BCom(hons)		2029
11/9/2025 23:18:30	anika	guptaanika084@gmail.c	8595793119	eco hons	1st year	
11/9/2025 23:21:52	Prachi Singhal	singhalprachi161@gmail	8902234568	Bcom p	1st	
11/10/2025 1:05:17	Anupriya Patel	heyanupriya.p@gmail.co	9140009402	B.com(hons)	1st	
11/10/2025 1:05:52	Nupur	nupurdelhiuni@gmail.co	8512075731	Bcom hons	First	
11/10/2025 2:35:10	Angel Grover	groverangel678@gmail.c	7703970563	English Honours	2nd	
11/10/2025 4:10:04	Sneha gupta	Snehagupta7180@gmail	9906257180	Bcom prog	2nd	

11/10/2025 7:05:15	Shreya	shreyachauhan0111@gn	8755603013	BA program economics	1st	
11/10/2025 8:25:23	Perna Kumari	perna02012007@gmail.	8252534263	Ba hons Economics	1st	
11/10/2025 8:39:10	SULEKHA YADAV	duakannauj@gmail.com	8874053018	BCOM HONOURS	First year	
11/10/2025 9:19:39	Sara Birua	Sarabirua45@gmail.com	9835947689	Bcom hon	First year	
11/10/2025 10:23:07	Kashish Jha	kashish07jha@gmail.cor	8368951912	B.com(hons.)	1st yr	
11/10/2025 10:23:44	Prathana agrawal	prathanaagrawal8@gma	8826850543	Bcom hons	2025 2026	
11/10/2025 10:24:31	Ayra Bhardwaj	bhardwajayra62@gmail.c	8544771477	B.com(Hons)		1
11/10/2025 10:26:01	Shrashti yadav	bcommh25125@dr.du.ac	8755026114	B.com honours	1st year	
11/10/2025 10:37:38	Ishika saraf	ishikasaraf66@gmail.cor	9162795164	Ba h economics	1st	
11/10/2025 10:48:10	Tisha sharma	Tishasharma813@gmail	9289376347	Bsc.life sciences	2nd yr	
11/10/2025 10:53:22	Anjali	anjalikumarizx98@gmail	9310355090	Bsc life sciences	2nd year	
11/10/2025 11:11:46	Swastika singh	Swastikasingsh06@gma	6307730235	B.A(H) Economics	1st	
11/10/2025 11:15:36	Ishita Modi	ishitamodi2007@gmail.c	7589130621	BCOM		1

INVITE POSTER

The poster and the registration form were shared through college networks and official WhatsApp groups of Udyam before the seminar.



UDYAM

ENTREPRENEURSHIP AND INNOVATION: START-UP CELL
DAULAT RAM COLLEGE



presents a motivational speaker session on

MY STORY

with



FOUNDER OF MINACHE

Somya Chaturvedi



An alumna of Daulat Ram College, and the visionary founder of **Minache**, a brand born from her passion for elegance and individuality, crafting fragrances that embody confidence and charm.



DATE : 10th November, 2025



TIME : 11am to 12pm



VENUE : Conference Hall



Register now!!

For any queries contact :
eicdrctu@gmail.com

Mukul Gupta
Chief Patron

Prof. Savita Roy
Principal

Dr. Shikha Singh
Convenor

Shalvi Seth
Student coordinator

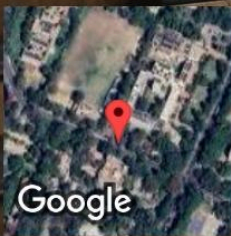
EVENT PHOTOS



Ventures We Build

- Mirreche (Fragrance & Luxury) from inventing of PDS supply to a luxury DTC perfume brand. Product and materials magic.
- Fragrance Customization Projects for boutique retailers, events, gifting studies.
- Private Label Development: Offering high-quality assortment of luxury fragrances, skincare, beauty, and wellness.
- Creative Direction & Brand Strategy: Comprehensive product launches, rebranding, design, and packaging consultation.

GPS Map Camera



Delhi, Delhi, India 🇮🇳

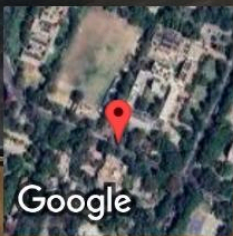
M6q4+359, Sant Kirpal Singh Marg, Daulat Ram College, Block C, Maurice Nagar, Roop Nagar, Delhi, Delhi 110007, India

Lat 28.687763° Long 77.205024°

Monday, 10/11/2025 12:11 PM GMT +05:30



GPS Map Camera



Delhi, Delhi, India 🇮🇳

M6q4+359, Sant Kirpal Singh Marg, Daulat Ram College, Block C,
Maurice Nagar, Roop Nagar, Delhi, Delhi 110007, India

Lat 28.687759° Long 77.205033°

Monday, 10/11/2025 12:43 PM GMT +05:30



The snapshots captured the session featuring Ms. Somya Chaturvedi interacting with the students and faculty. The event also witnessed the presence of the Principal, Convenor, and members of the Udyam team. As a token of gratitude, Ms. Chaturvedi presented Minache perfumes to the Principal.

SUMMARY

On 10th November 2025, Udyam – The Entrepreneurship and Innovation Cell of Daulat Ram College organized a motivational speaker session with **Ms. Somya Chaturvedi**, Founder of **Minache**, a perfume brand redefining Indian fragrances through sustainability and innovation. She shared her journey from college to entrepreneurship, emphasizing financial independence, resilience, and creativity. Ms. Chaturvedi discussed sourcing challenges, sustainability practices, and the importance of storytelling in brand-building. Her journey inspired students to pursue their passions with confidence and purpose.

QUESTION & ANSWER SESSION

A Q&A session followed, where Ms. Chaturvedi addressed questions on backup plans, competition, and career development. She encouraged students to trust their abilities and remain confident in their vision. Highlighting how Philosophy Honours shaped her critical thinking and patience, she shared that Minache's strength lies in authenticity, storytelling, and emotional connection rather than pricing. She also emphasized that setbacks and rejections are part of the process, but one should never compromise on quality or values.

CONCLUSION

The event concluded with felicitations by the Principal and Convenor. Ms. Chaturvedi's session left students inspired to take initiative, innovate, and dream beyond limits.

The seminar reinforced that entrepreneurship is not confined to business schools but it can grow from any passion, any subject, and any student with courage and creativity.

Udyam's Motivational Speaker Session on "Journey of a Student Entrepreneur" reflected the spirit of innovation, sustainability, and empowerment that defines Daulat Ram College.