



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



DAULAT RAM COLLEGE

(University of Delhi)

EVENT REPORT (2025-26)

EVENT- Startup Ideathon – A Pitching Competition under the "AI for Atmanirbhar Bharat" Initiative.

DATE	COMMITTEE/SOCIETY	COORDINATORS
6th February 2026 (Friday)	Udyam- Entrepreneurship and Innovation Startup Cell	Dr. Shikha Singh Dr. Shivani Agarwal
TIME	VENUE	NUMBER OF PARTICIPANTS
11.30 A.M to 12:30 P.M	Room No. 215	7

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC OF SEMINAR	<i>Startup Ideathon -AI for Atmanirbhar Bharat- Pre Summit activities for AI impact summit 2026 under IndiaAI mission</i>
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OBJECTIVES	<i>Organized as a core component of the AI for Atmanirbhar Bharat series, the Ideathon aimed to provide a high-stakes platform for students to pitch AI-driven business models. The objective was to transition students from "AI consumers" to "AI creators," encouraging them to solve real-world problems through technology.</i>
METHODOLOGY	<i>The competition was structured as a Poster Presentation and Pitching Session. To ensure a comprehensive record of the innovative ideas presented, the entire session was documented through both professional photography and high-quality video recordings, capturing the live pitches and expert feedback for the college archives.</i>
PRIZE POOL	<i>Participants competed for a comprehensive prize package worth up to ₹24,000, including expert evaluation and potential mentorship pathways.</i>
OUTCOMES	• <i>Innovation Showcase:</i> <i>The event successfully highlighted that DRC students possess ideas ready for the next level of incubation.</i> • <i>Skill Application:</i> <i>The participants demonstrated an immediate application of the "Prompt Engineering" and "Customized AI" concepts learned during the morning session within their business pitches.</i> • <i>Entrepreneurial Momentum:</i> <i>By offering a significant prize pool and expert feedback, the event catalyzed a spirit of competition and professional ambition among the attendees.</i>

PROOFS&DOCUMENTS ATTACHED (tick mark the proofs attached)

1	2	3	4	5
Notice&Letters	Number of Participants&name of participants 	Video Clip	Photos 	Feedback Form&analyses
6	7	8	9	10
News Clips with Details	Sample copy of the certificate	Posters/invitations 	Event report assisted by event coordinator&IQAC coordinator 	Any other

FOR REFERENCE:

Criterion 1	Curricular Aspects (planning&implementation)	Criterion 5	Student support & progression
Criterion 2	Teaching learning & evaluation	Criterion 6	Governance
Criterion 3	Research, Innovations & extensions	Criterion 7	Institutional values & Best practices

Criterion 4	Learning resources & infrastructure			
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DATABASE OF PARTICIPANTS

Attendees' details were collected in-person at the venue.

	A	B
1	Participants	Courses
2	Tanushree Sonaje	B.Com (P)
3	Aarushi	B.Com (P)
4	Nanshi Rai	B.Com (P)
5	Raima	BA (H) Economics
6	Ishita Modi	B.Com (P)
7	Shreya Sharma	B.Com (H)
8	Asmindra Kaur	B.Sc (H) Math

Tanushree opened the session with her business idea, "Gestures," which focused on AI for inclusive societal development, aiming to bridge communication gaps through technology. Nanshi Rai presented "Finlane," a venture dedicated to streamlining financial pathways using AI, while Aarushi introduced "Luita," a creative startup that integrates AI into the world of fashion design. Addressing critical healthcare needs, Raima pitched "Period Care," an AI-driven menstrual health application designed to provide personalized wellness support. Asmindra showcased a specialized AI platform tailored for academic excellence, assisting students with their studies and coursework management.

The competition was ultimately won by Shreya Sharma, who presented "Mudra," a highly innovative AI tool specifically engineered to assist college students in their academic and administrative journeys. The event successfully demonstrated the ingenuity of students, proving that the integration of AI and entrepreneurship is a powerful vehicle for the vision of an Atmanirbhar Bharat.

INVITE POSTER

The poster was circulated along with the registration form link, a drafted message, and a link to join the WhatsApp group for the webinar details.







UDYAM

ENTREPRENEURSHIP AND INNOVATION: START-UP CELL
DAULAT RAM COLLEGE

PRESENTS

AI FOR ATMANIRBHAR BHARAT

Pre-Summit activities for
AI Impact Summit 2026 under IndiaAI Mission



START-UP IDEATHON

 Date: 06/02/2026

 Venue: Room no. 215

 Time: 11:30 AM onwards

Showcasing innovative AI-driven startup ideas through poster presentation, with expert evaluation and guidance.

Exciting prizes for winners!



Last day to submit your posters - 5th February, 12p.m.



Dr. Shivani Agarwal
Coordinator

Faculty Organizing Team

Dr. Seema Khurana Dr. Manoj Giri Dr. Vikas Dhaka Dr. Umesh Kumari Ms. Sapna Kumar Meena Mr. Surjit Kumar Dr. Arti Jain Dr. Neeru Sehdev

Student Organizing Team

Ananya Chaudhary Vani Gupta Shraddha Kumari Shalvi Seth Aditi Jain Kanishka

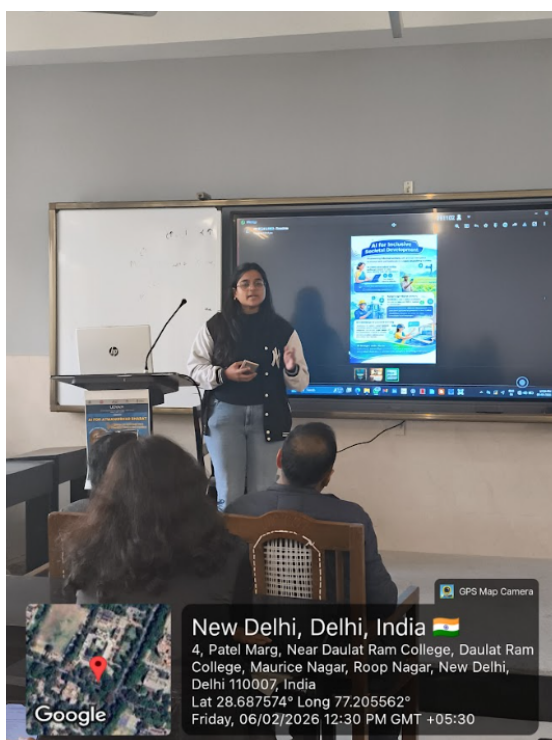
Dr. Shikha Singh
Convenor

Prof. Priti Malhotra
Vice Principal

Prof. Savita Roy
Principal

Mr. Mukul Gupta
Chairperson

SEMINAR PHOTOS



SUMMARY

The Ideathon began immediately following the hands-on workshop by Prof. Arun Julka, maintaining the momentum of the day's theme.

Key Highlights:

1. **Pitching & Expert Guidance:** Each of the **7 participants** presented a visual poster detailing their startup idea. The session went beyond a standard competition; participants received **expert evaluation and direct guidance**, allowing them to refine their technical roadmaps and business strategies in real-time.
2. **Focus on AI Integration:** In line with the event's theme, the pitches focused heavily on **AI-driven solutions**. Ideas presented included applications in personalized learning, predictive analytics for small businesses, and AI-assisted creative tools.
3. **The Challenge:** Participants were judged on their ability to articulate a clear problem-solution fit, the feasibility of their AI implementation, and the clarity of their poster presentation.

RESULTS & ACHIEVEMENTS

The competition was intensely contested, showcasing a high degree of entrepreneurial maturity among the students.

- **WINNER: Shreya Sharma** was announced the winner for her outstanding AI-driven startup concept. Her presentation was lauded for its innovative approach to current market gaps and her clear vision for leveraging AI tools to build a self-reliant venture.

CONCLUSION

The Startup Ideathon served as the perfect practical extension of the *AI for Atmanirbhar Bharat* initiative. By providing a stage for 7 aspiring founders to present their visions, UDYAM has set a new benchmark for student innovation at Daulat Ram College. The victory of Shreya Sharma serves as a testament to the talent fostered within the society.