

The In-House Skill Development Program (SDP) was organized for all the students of the department on August 17-19, 2020 (2nd and 3rd year students) and December 17-19, 2020 (1st year students) to familiarize the students with the online learning platforms and other ICT tools. The resource persons for the program were faculty members Ms. Trisha Mitra and Ms. Richa Dawar. The SDPs witnessed enthusiastic participation by students and overwhelmingly positive feedback.

The English Literary Association organised a talk on “Re-Visiting the *Iliad*: Mythical and Critical Reading of the Hero Figure” by Deeptanghsu Das, Assistant Professor, Department of English at the Dibrugarh University, on February 10, 2021. The talk focused on a re-reading of Homer’s *Iliad*.

A virtual Fresher’s Welcome was organized for the new batch of 2020-23 on February 11, 2021. The theme for the same was “Fictional Characters/Actors” which led to an amazing display of creativity and talent by the first year students.

The talk on “Historiophoty of Partition: Considering Films” by Prof. Nikhila H, Department of Film Studies at the English and Foreign Languages University, was held on February 17, 2021. The talk focused on movies revolving around the Partition of the Indian subcontinent. She talked about the violence of the Partition, especially violence encountered by women.

On February 24, 2021, the first part of the “Academic Reading and Writing” workshop was held, as part of the Study Circle activities, for first year students. The workshop was conducted by Ms. Sakshi Wason, Assistant Professor, Department of English. It was attended by 72 students. The second part of the workshop is planned for the upcoming month. The workshop aimed at introducing students to the conventions of academic reading and writing, the MLA referencing style, aspects of summarising and paraphrasing and gave students tips regarding how plagiarism can be avoided.

हिंदी साहित्य परिषद्

वर्ष 2020-21 में 'हिंदी साहित्य परिषद्' द्वारा अनेक साहित्यिक कार्यक्रम संपन्न करवाए गए, जिसमें हिंदी विभाग की प्राध्यापिकाओं एवं छात्राओं की भरपूर सहभागिता रही। फ़रवरी 19, 2020 को विभाग की छात्राओं को शैक्षणिक भ्रमण हेतु सूरजगढ फ़ार्म ले जाया गया। वहां छात्राओं ने खेलकूद के साथ - साथ पारम्परिक खानपान का आनंद लिया।

मार्च 3, 2020 को आचार्य हजारी प्रसाद स्मारक भाषणमाला – 39 का आयोजन किया गया जिसका विषय

THE POCKET FULL OF WORDS



THE PLACEMENT CELL
DAULAT RAM COLLEGE



in collaboration with



THE POCKET
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presents



SPEAKER: MS. RISHIKA KHANNA
CEO, THE POCKET FULL OF WORDS

WORKSHOP ON CONTENT WRITING

- Skill to translate thoughts into words that attracts audience.
- Develop essential Language Skills.
- Skill to Identify Target Audience Persona for your Content.

DATE August 2, 2020

TIME 5 PM onwards

PLATFORM @ZOOM



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OPEN FOR DRC STUDENTS FROM ALL YEARS AND COURSES

Dhara on the occasion of Diwali 2020 came up with two inter college online competitions – Diya Décor Competition and Doodle making Competition on the theme Green Diwali. Apart from this, *Dhara* initiated an Anti Cracker awareness poster where it persuaded people not to buy crackers.



Entrepreneurship Cell

Convener: Chetna Malik

The Entrepreneurship Cell of the college is convened by the Economics Department. At this hour of uncertainty, the cell put forward its best efforts to engage in virtual events and activities and organized the following webinars:

On June 28, 2020, a webinar was organized on *Impact Of Covid-19 on Startups And Global Economy* with Mr. Nitesh Kaushik, Entrepreneurship Development and Placement Specialist at UNDP, India. Mr. Kaushik provided the students with real-world insights and an understanding of the mechanism beyond the books.

Another successful webinar was executed on July 20, 2020 with Ms. Devika Narain, a globally renowned entrepreneurial wedding planner and designer. She has designed some of the most opulent weddings including that of Virat Kohli and Anushka Sharma.

An International webinar on *Government Policies And Challenges To Entrepreneurship* was organized on September 2, 2020. The panelists were Mr. Rajendra Deshpande, Certified Business Value Development Consultant, USA, Dr. Sanjiv Layek, Executive Secretary at World Association for Small and Medium Enterprises (WASME) and Ms. Sakshi Sharma, Director of Soho Honey and an esteemed alumnus of the Economics department of DRC. The webinar saw some great government policies being underlined by all three panelists.

The cell interviewed a variety of entrepreneurs this year ranging from alumni of the college to a Padma Shree Nominee. A fashion designer (former assistant of famous fashion designer Ritu Kumar) was also interviewed to showcase the inspiring stories of entrepreneurs.

E cell celebrated *The Global Entrepreneurship Month* in November, 2020, whereby it posted various entrepreneurial related substantial facts and information and talked about social entrepreneurship, about the companies who recklessly faced the COVID situation, and gave valuable facts about the startups in various industries like investment banking and EdTech.

E cell's Design and Technology team introduced its own Instagram filter by the name *Impressario - Don't leave your impression, Leave your mark*. It is a filter that shows if an individual was to become an entrepreneur which product they'll launch. It received a massive response and reach among students because of this filter and uniqueness of the products in the filter.

An orientation session was held on December 4 for the students to know more about the cell through a convivial video and have a chance to interact with the seniors and get some advice for their future.

On January 6, 2021, the E cell held an online competition *What If* which saw participation from colleges all over India. The competition challenged students' minds by asking them to think creatively and bring to use their knowledge of binge watching. Participants had to create a business idea with the given set of series and movie characters and justify their role in the business..

The E cell organized a workshop with Mr. Priyank Ahuja on the topic *How to make a Business Plan* on January 22, 2021. Mr. Priyank is an alumnus of ISB Hyderabad currently associated

with Accenture as Product Manager and Consultant with more than thirteen years of experience in the field of IT, Retail, E-Commerce and Education. The objective of the workshop was to give our students an insight into the world of business strategy development and educate them on various aspects of running a profitable business.

**THE ENTREPRENEURSHIP CELL
DAULAT RAM COLLEGE**
PRESENTS
WEBINAR
ON
IMPACT OF COVID-19 ON START-UPS AND GLOBAL ECONOMY

CONVENER
Chetna Malik

PATRON
Prof. Savita Roy

NITESH KAUSHIK
Entrepreneurship Development
& Placement Specialist at
UNDP, India

DATE : 28th June, 2020
TIME : 11:30 - 12:30pm
MEDIUM: Google Meet

The link will be shared one day before the event

REGISTRATION LINK:
https://docs.google.com/forms/d/ej/FAFjPDLScH47GgjuZXP1TqPc8SM_XtB3J-MTVMBM7Bb3gDAqv18Z14KA/viewform?usp=sf_link

E-CERTIFICATES WILL BE PROVIDED TO ALL THE ATTENDEES.

**THE ENTREPRENEURSHIP CELL
DAULAT RAM COLLEGE**
PRESENTS A WEBINAR WITH

DEVIKA NARAIN
THE ENTREPRENEURIAL WEDDING DESIGNER
BEHIND THE DREAMY TUSCANY WEDDING OF
VIRAT KOHLI AND ANUSHKA SHARMA

JOIN US FOR A DISCUSSION ON THE JOURNEY
OF HER STARTUP AND HOW SHE FLOURISHED
WITHIN THE YEARS

DATE: 10TH JULY, 2020 | TIME: 12:00 - 1:00 PM | MEDIUM: GOOGLE MEET

E-certificates will be provided to all the attendees.
Registration link: <https://bit.ly/3p0AytR>

PROF. SAVITA ROY PRINCIPAL | MS. CHETNA MALIK CONVENER

**THE ENTREPRENEURSHIP CELL
DAULAT RAM COLLEGE**
(CONVENED BY ECONOMICS DEPARTMENT)
(under aegis of IQAC)
PRESENTS A WEBINAR WITH

MR. RAJENDER DESHPANDE
Business Value Development
Consultant, USA

DR. SANJIV LAYEK
Executive Secretary World
Association for Small and
Medium Enterprises

SAKSHI SHARMA
Soho Honey

**TOPIC : GOVERNMENT POLICIES AND CHALLENGES
TO ENTREPRENEURSHIP**

DATE	TIME	MEDIUM
2ND SEPTEMBER 2020	4:00-5:00 PM	GOOGLE MEET

REGISTRATION LINK : <https://bit.ly/2YypjhJ>

E-CERTIFICATES WILL BE PROVIDED TO ALL ATTENDEES.

PROF. SAVITA ROY PRINCIPAL | MS. MALINI SHARMA HOD | MS. CHETNA MALIK CONVENER

The Entrepreneurship Cell
Daulat Ram College
(Convened by Economics Department)
presents a
WORKSHOP
on
**How to make a Business
Plan?**

Mr. Priyank Ahuja
Product Manager at Accenture
Alumni - ISB & NUS

DATE: 22nd January 2021
TIME: 4:30- 5:30 pm
VENUE: Google Meet

Registration Link:
<https://forms.gle/kwbGYppSeoQMzhqJA>

E-certificates will be provided to all!

For Queries Contact:
Harshita Sarup- +91 97116 94434 | Parnika Singh - +91 96677 22984

Finance & Investment Cell

Convener: Mansi Kanojia (Commerce Department)

Co-Convener: Sumeet Goyal (Economics Department)

The Finance and Investment cell of the college is co-convened by both the commerce and economics departments. FIC organized a 'Research Paper Writing Competition' on September 22, 2020 on the topic *COVID-19: A strategic opportunity for sustainable development*. The competition was open for undergraduates and the students who had appeared for the AISSCE